BIENVENUE EN FRANCOPHONIE

TV5MONDE
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In a world that has been turned upside-down without warning, plunged into an ocean of ‘fake news’ where old tensions have resurfaced and new crises arisen, linked as much to globalisation as to often untenable economic and political situations, the existence and the role of TV5MONDE have never been so crucial.

Providing culture and reliable, verified news, addressing not only the widest possible audience but each specific public: such is the clearly-understood mission that is ours, that of public service in its truest sense, available free of charge wherever possible, and, above all, in this era of hyperdistribution, on all media both digital and traditional, for viewers on the move, and at any moment whether live or catch-up.

What seemed simple and obvious, almost automatic, not so long ago is no longer: the information war and fake news are rampant, and those behind them, given the unbelievable means they have been given in order to reach their ends, are not heading in the direction of human progress, or the emancipation of the people. More than ever, it is our responsibility to broadcast factual information, to shine an impartial light, whilst giving an opportunity for all points of view, however divergent they may be, to express themselves as long as they respect the opinions of others. Similarly, we support all positive initiatives, wherever they come from and wherever they are taken, as long as they improve the life of the citizen. We work to broadcast programmes that inspire, entertain and inform, but also educate those who want and need it.

“We carry our culture, our companies, our ideas, our vision of the world and our thoughts born in French, far beyond their limits.”
As a channel for sharing the French language, we not only represent the five countries that finance us (France, Canada, Quebec, Switzerland and the Wallonia-Brussels Federation) and the values they share – democracy, the rights of men, women and children, tolerance, diversity, environment, sustainable development, education for all – but also all the members of the International Organisation of La Francophonie who have the French language in common. We have always understood that within a multilingual framework, as demonstrated by our subtitles in fourteen languages: we need to carry our culture, our companies, our ideas, our vision of the world and our thoughts born in French, far beyond their limits, to China, the United States, Germany, Brazil, India, Nigeria, Russia, South Africa, as far as North Korea, South Sudan and Cuba, since the French language and all its signs have always had universality as their vocation.

The glorious demographic future announced for the French language in all its forms, from Creole to Nouchi, constitutes an opportunity for TV5MONDE but one that comes with responsibilities of which we are all too well aware. We are also aware of living at a turning point in history: one where our shared values will touch more human beings than ever before and one where they will be attacked as much by the technology that spreads them as by the fears raised by geopolitical movements. We have entered the years of living dangerously, to paraphrase Spike Lee. But it is the fragility of existence that sets its price: something we know well, we who are a joint company unique in the world.

Yves BIGOT
Chief Executive Officer of TV5MONDE
A public service derived from the French-language audiovisual public services, TV5MONDE offers **9 general interest, cultural, francophone channels and 2 thematic channels (children’s and lifestyle)**. Their missions: to promote francophone creation and the French language, but also to provide, **throughout the world, news that is multilateral, international, verified and trustworthy.**

Financed by **France, Switzerland, Canada, Quebec and the Wallonia-Brussels Federation**, TV5MONDE is by nature in synergy with its partner televisions*, whose programmes it broadcasts around the world, in addition to the **programmes it produces in-house and others that it buys-in from the French-speaking world.**

* France•tv  rtbf.be  RTS  arte  Radio-Canada  Télé-Québec  TV5
Nearly 370 million households and 120 million mobiles around the world receive one or more of the 11 TV5MONDE channels.

Broadcast in 198 countries including China, Cuba and North Korea

14 LANGUAGES FOR SUBTITLES:
German, English, Arab, traditional and simplified Chinese, Korean, Spanish, Japanese, Dutch, Portuguese, Romanian, Russian, Vietnamese and French
A GLOBAL NETWORK OF 11 CHANNELS
9 general-interest + 2 themed

And also:

- 4 million hotel rooms
- 7 airlines
- 1 bus company
- 37,000 cabins worldwide
- 36 boats
- 4 cruise companies

20 million
A GLOBAL NETWORK OF 11 CHANNELS

THE TV5MONDE UNIVERSE

Number of homes connected to TV5MONDE
A MEDIA THAT IS:
FRANCOPHONE

For over 34 years, France, Switzerland and Belgium then Canada and Quebec have been jointly committed to bringing TV5MONDE to life. A unique media that links all Francophones and Francophiles around the world.

TV5MONDE is the official operator of the International Organisation of La Francophonie (IOF). Its diffusion is thus guaranteed in the 84 member countries.

CULTURAL

The vocation of TV5MONDE is to promote French-speaking culture and creation in all its forms. Its specificity: to broadcast works in the French language, whether they are from Belgium, France, Quebec, Canada or the African continent, to ensure that they reach a global audience, and to support original creation through productions and co-productions, purchases and pre-purchase agreements.
AND RESOLUTELY DIGITAL

The all-digital era and the evolution of media consumption reinforce TV5MONDE’s strategy of hyper presence in all types of media. The channel is accelerating the deployment of its content on digital audience crossroads in order to be freely accessible to all francophone audiences.
TV5MONDE.COM

- A website offering 7 separate themes that reflects the genetic make-up of the channel: news, Africa, youth, culture, television, lifestyle and French language that includes a unique online approach for learning and teaching French.

- A mobile app and videos: 60% of the world population now connects when on the move, 51% of internet connections to TV5MONDE are via a smartphone or tablet thanks to video formats specifically designed for mobile users.

- An offer that is powerful in terms of society: overwhelmingly young (18-35 years), the TV5MONDE community counted more than 10 million subscribers (Facebook, Twitter, YouTube and Instagram) in 2018.

TV5MONDE is thus present on the most unifying social platforms, in order to communicate, share and exchange with the francophone community.
9 Million FANS
of which 2.7M on the
@ TV5MONDE Official page

OVER 35 Million
people reached
each month

21 TWITTER ACCOUNTS
@ TV5MONDE

1.1 Million FOLLOWERS
including 790k on the
TV5MONDE account

OVER 10 Million
SUBSCRIBERS
all social networks

18 MILLION VIDEOS
watched each month
on the website
and the social networks

4 Million VIDEOS
viewed on Youtube
each month

400,000 SUBSCRIBERS
on Youtube

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on Youtube
TV5MONDE
AT THE HEART
OF THE
FRANCOPHONE
WORLD
‘64’ Le Monde en Français’, ‘300 Millions de Critiques’ and ‘Objectif Monde’ are TV5MONDE’s three great multilateral rendezvous, an expression of the plurality of its francophone genetic make-up.

In-house TV5MONDE productions, these three programmes alone – TV news, a cultural magazine and an investigative magazine – clearly define the identity and direction of the channel: that of a media unique in the world that offers a plurality of viewpoints and a open window to the diversity of the French-speaking world.

// 64’ LE MONDE EN FRANÇAIS

The all-essential current affairs rendezvous, this major daily French-language news programme offers independent, in-depth information on international news from a multilateral viewpoint. Produced by the TV5MONDE editorial team in collaboration with its partner channels (France Télévisions, RTBF, RTS, Arte France and Radio Canada) and its correspondents, 64’ has established itself in 5 years as the flagship news programme for TV5MONDE.

Presented by: Mohamed Kaci (during the week), Xavier Lambrechts (at the weekend)

Duration: 64 minutes

tv5monde.com/64minutes
Find them each day in 64’:

‘L’invité’
an 8-minute one-to-one interview with a key figure at the heart of the news, presented by Patrick Simonin

‘Le fait du jour’
with the expertise of Slimane Zeghidour

‘Le Journal de la culture’
presented by Estelle Martin

‘L’humeur de Linda’
presented by Linda Giguère

‘Le JT de l’éco’
presented by Demet Korkmaz and Marian Naguszewski

// LE JOURNAL INTERNATIONAL

In addition to 64’, TV5MONDE produces 6 editions of the Journal International.

Schedule: 2.00 am, 4.00 am, 6.00 am, 8.00 am, 11.00 am, 2.00 pm (Paris time)

Presented by:
Nidhya Paliakara and
Laurent Debesse

Nidhya Paliakara
The only cultural magazine covering the French-speaking world, each week ‘300 Millions de Critiques’ discusses and analyses the French language cultural news as seen through the eyes of journalists from the partner channels, RTBF, RTS, Télé Québec, Radio Canada and TV5MONDE.

Presented by: Guillaume Durand

Duration: 52 minutes

tv5monde.com/300MDC
After ‘64’ le Monde en Français’ in 2013 and ‘300 Millions de Critiques’ in 2014, TV5MONDE launched ‘Objectif Monde’ early in 2018, its major investigative programme in magazine format. A new rendezvous for francophone audiences, ‘Objectif Monde’ also relies on the editorial teams of its partner channels (France Télévisions, RTBF, RTS, Radio-Canada) in order to offer, each month, a report that looks at current affairs, society or the geopolitical situation from different viewpoints.

Presented by: Dominique Laresche

Duration: 90 minutes

tv5monde.com/objectif-monde

A free and unlimited catch-up service covering all the magazines and news programmes is available on the TV5MONDE+ website.
INTERNATIONALES

The major political interview in the world of international current affairs produced by TV5MONDE and RFI, in partnership with the French daily newspaper ‘Le Monde’.

Each Sunday, Françoise Joly is joined by a key figure at the heart of the current affairs.

Duration: 52 minutes, weekly

tv5monde.com/internationales
TV5MONDE AT THE HEART OF THE FRANCOPHONE WORLD

// KIOSQUE

Each Sunday, Silvia Garcia is joined by international journalists stationed in Paris or via a video link-up to debate the front page topics making the headlines around the world.

Duration: 52 minutes, weekly

tv5monde.com/kiosque

// LE BAR DE L’EUROPE

A more relaxed approach to European news from the bar in the European Parliament building. Every week, Paul Germain presents an interview with a key figure from the European current affairs scene.

Duration: 8 minutes, weekly

tv5monde.com/bardeleurope
SPORT

Football and rugby matches, the Olympic Games and the Tour de France, TV5MONDE broadcasts some of the greatest national and international sports events live to the world. From the French football championship to the Six Nations rugby tournament, boxing galas, the ’Tour du Faso’, women’s football, the Marathon des Sables and athletics competitions, the channel offers its viewers a broad range of current world sport’s news. In addition to broadcasting matches each week, TV5MONDE also proposes magazines that look back over the highlights of the major football, tennis, cycle or motor sports events (Dakar, world rally championships, the traditional Monaco Grand Prix...)

sports.tv5monde.com
Information.
tv5monde.com

International current affairs are accessible 24/7 online and by mobile. Users can watch all the segments featured on 64’, web reports, special reports from the editorial team, and topics from our partner channels, as well as a range of specific sections to extend our programme offer: the latest news from Africa, cultural diversity, the position of women around the world, and more...

Terriennes

A website dedicated to covering news on the condition of women throughout the world. ‘Terriennes’ depicts the reality of everyday life for women across the continents, exposing the inequalities and violence of which they are victim, but also the progress helping to improve their situation. Every Saturday, a ‘Terriennes’ report is broadcast during the ‘64’ Le Monde En Français’ news programme, and can also be viewed on the community’s Facebook page.

Information.tv5monde.com/terriennes
MUSIC
// ACOUSTIC

TV5MONDE’s cult programme, ‘Acoustic’, has showcased the French-language music scene for 18 years. Each week, Sébastien Folin hosts a francophone artist or group in the legendary William Tell studio for a live show that is 100% francophone and an interview that is 100% music.

(tv5monde.com/emissions/emission/acoustic)

LIFESTYLE //

On all its channels, TV5MONDE highlights the sophistication and expertise of the francophone world.

A dedicated programme schedule that enables viewers, whether Francophiles or Francophones, to discover and appreciate the excellence and subtlety of the francophone world. From the magic of its gastronomy to the beauty of the landscapes in France, Canada, Belgium, Africa or Switzerland, not forgetting an exploration of the leading haute couture and jewellery houses.
ÉPICERIE FINE

In this 9th season, Guy Martin, chef at the Grand Véfour restaurant in Paris, continues his gourmet journey of discovery to seek out exceptional products. With each programme, he meets producers, fishermen and farmers – all renowned for their demanding standards and their passion.

Duration: 26 minutes, weekly

Tv5monde.com/epiceriefine

TENDANCE XXI

The world of French creation in the fields of fashion, craftsmanship, design, beauty and cuisine is truly dynamic. ‘Tendance XXI’ highlights the sector’s savoir-faire and its ability to constantly reinvent itself to remain forever contemporary. With comments by Viviane Blassel.

Duration: 26 minutes, weekly

Tv5monde.com/emission/tendance-xxi
TV5MONDE AT THE HEART OF THE FRANCOPHONE WORLD

VERSION FRANÇAISE

Fashion, design, gastronomy, lifestyle... Katherina Marx, a passionate ambassador of ‘chic à la française’, hosts the biggest names in sophistication. Every programme features an iconic guest and a range of reports introducing - or reintroducing - viewers to France, its young creators, and its trendy and stylish venues.

Duration: 26 minutes, weekly

Tv5monde.com/vf

Launched in 2015, this thematic TV5MONDE channel is dedicated to that very special sense of refinement found in France and the French-speaking world, in all its forms: fashion, luxury goods, clock and watch-making, jewellery, gastronomy, design, wine and cultural and historical heritage.

This channel is available throughout the Arab world, the Asia/Pacific region, the United States and Africa.
The public service of the French language public services, TV5MONDE promotes the best of the programmes from its partner channels to a wider audience thanks to an international diffusion.

// THE NEWS IN FRENCH
- France 2 TV news
- RTBF TV news
- RTS TV news
- Radio Canada TV news

// THE EMBLEMATIC PROGRAMMES

france•tv

- Le plus grand cabaret du Monde
- Vivement dimanche
- Secrets d’Histoire
- Cash Investigation
- Un jour, Un destin
- On n’est pas couché
- Questions pour un champion
- Des racines et des ailes
- La Grande librairie
Television.tv5monde.com to watch the programmes or watch them again

Programme guide, catch-up services, free VOD, programme websites, the whole schedule is available on mobile devices. Content is designed to target Francophone and Francophile audiences, including programmes with French subtitles.
CINEMA, FICTION & DOCUMENTARIES

Une Saison en France by Mahamat-Saleh Haroun
Cinema, fiction, documentary lifestyle, music... all the diversity of French-language audiovisual creation is present on the TV5MONDE channels.

// CINEMA

From box-office hits to art-house films, TV5MONDE reflects all styles of French-language cinema. Nearly 250 films, of which many benefited from support during production, are broadcast each year on its 9 general-interest channels and subtitled in 14 languages. TV5MONDE is the natural partner of choice for all events dedicated to French-language films around the globe, notably the festivals in Namur and Angoulême, the pan-African festival in Ouagadougou (Fespaco), the Écrans Noirs festival in Yaoundé and the Trophées Francophones du Cinéma.

TV5MONDE broadcasts the greatest films from the French and francophone cinema heritage.

TV5MONDE Cinema On Demand, a video offer accessible to all TV5MONDE subscribers in the United States, an eclectic range of high quality programmes that offers 30 French-language films, a third of which are renewed each month. TV5MONDE United States, partner of My French Film Festival (the Unifrance Films festival), and the Seattle Festival, broadcasts during these two events the many films in competition. Coming up in 2019: ‘Un Homme à la Hauteur’ with Jean Dujardin and Virginie Efira and ‘L’Hermine’ with Fabrice Luchini.
COMING UP IN 2018 / 2019

Claude Chabrol season
- Rien ne va plus
- Merci pour le chocolat
- La cérémonie
- Au coeur du mensonge
- La fleur du mal
- Inspecteur Lavardin
- Poulet au vinaigre

Jacques Demy season
- La Baie des anges
- Une chambre en ville
- Lola

250 movies are broadcast every year on TV5MONDE

Rien ne va plus by Claude Chabrol
La Baie des anges by Jacques Demy
La fleur du mal by Claude Chabrol
Agnès Varda season
- *Le Bonheur*
- *Cléo de 5 à 7*
- *Jacquot de Nantes*
- *Les plages d’Agnès*
- *Sans toit ni loi*

*And also…*
- *Lola et ses Frères* by Jean-Paul Rouve
- *Ma Fille* by Naidra Ayadi
- *Funan Le Peuple Nouveau* by Denis Do (with the voices of Bérénice Bejo, Louis Garrel)
- *Continuer* by Joachim Lafosse
- *Miséricorde* by Fulvio Bernasconi
- *Ma Maman est en Amérique, elle a rencontré Buffalo Bill* by Marc Boreal and Thibaut Chatel
- *Une Saison en France* by Mahamat-Saleh Haroun
// FICTION

With nearly 5,000 hours of drama broadcast yearly, TV5MONDE is the only channel to exclusively schedule drama originally created in the French language. Drama from France, Belgium, Quebec, Canada and Africa is available in all genres and formats: stand alone show, mini-series, soap opera and series.

Each year, TV5MONDE supports 70 dramas through its pre-purchase policy and accompanies all the major events for the genre, such as the Festival de la Fiction TV in La Rochelle and the Festival de Luchon.

Coming up in 2019:
- *Un si grand soleil* (France 2)
- *Capitaine Marleau* (France 3)
- *Speakerine* (France 2)
- *Cherif* (France 2)
- *Caln* (France 2)
- *Vestiaire* (France 2)
- *Le temps des égarés* (Arte)
- *Anomalía* (RTS)
- *Les Pays d’en haut* (Radio Canada)
- *Unité 9* (Radio Canada)

5 000 hours
of drama broadcast on the channels of TV5MONDE
DOCUMENTARIES

History, society, culture, discovery, nature, portraits… Every genre is included in the 500 subtitled documentaries broadcast by TV5MONDE each year. Of these, 40% were produced with financial backing from the channel.

Coming up in 2019:

- Apocalypse, la guerre des mondes (France 2)
- Les routes de l’esclavage (Arte)
- Delacroix, d’Orient en Occident (Arte)
- La grande traversée des Alpes (RTS)
- Kanal Centre Pompidou 2018 (RTBF)
- Brigitte Macron un roman français (France 3)

tv5monde.com/documentaire

500 documentaries
with subtitles, broadcast each year on all the TV5MONDE channels
TV5MONDE: THE INCARNATION OF THE FRENCH LANGUAGE

and **multilingualism** with its subtitles in 14 languages
LEARN AND TEACH

TV5MONDE, an instrument for the promotion of the French language, is developing a digital system ‘Apprendre et Enseigner le Français avec TV5MONDE’ to which it has continued to add content since 1996. Available free of charge and accessible throughout the world, this project, aimed at learners, teachers, students and diplomats, is today considered as one of the essential tools for learning or teaching French as a foreign language. Thanks to TV5MONDE’s audiovisual resources (extracts from programmes, editorial news programmes, etc) the websites - enseigner.tv5monde.com, apprendre.tv5monde.com, parlons-français.tv5monde.com - offer the possibility of learning or teaching French with innovative, high quality content.

The scheme currently includes:

- **800 educational files** on enseigner.tv5monde.com
- **2,400 interactive self-correcting exercises** on apprendre.tv5monde.com
- **80 workshops, 200 games, 220 linguistic and cultural notes** on parlons-français.tv5monde.com

The digital offer dedicated to the French language represents 33% of website visits, **42% of the videos watched**, with an average visit duration of **12 minutes**.
7 JOURS SUR LA PLANÈTE

The weekly magazine presented by Valérie Tibet is the leading programme providing content for the ‘Apprendre et Enseigner le Français’ scheme. With French subtitles it covers the major events and current affairs of the week.

tv5monde.com/7jours

7 Jours sur la Planète, is also an app for mobile phones and tablets, translated into 8 languages. Updated each week.

It offers an opportunity to develop a richer vocabulary thanks to a database of over 3,000 French words and expressions currently used in the media.

French is the 5th most-widely spoken language in the world
French is the 3rd most-widely used language on the internet
ICI ENSEMBLE

a programme devised to help migrants

With 20 educational files on different themes ‘Ici Ensemble’ targets teaching the French language at the same time as it raises awareness of civic values.

In partnership with the ministry of the interior

LE FRANÇAIS DES RELATIONS INTERNATIONALES

offers tools aimed at strengthening the French language skills of national and international diplomats and civil servants in order to support the use of French within international organisations, and during political and diplomatic discussions.

In partnership with the IOF.

TV5MONDE is also involved in the education and information media supported by the ministry of education (CLEMI) by taking part each year in the Semaine de la Presse et des Médias dans l’Ecole (the press and media at school week).
SPECIFIC CONTENT

TV5MONDE also works to promote the French language by creating original content on the tv5monde.com/languefrancaise website.

// THE TV5MONDE FRENCH-LANGUAGE DIGITAL LIBRARY

Launched in 2015, it offers 500 classic works of French-language literature that can be downloaded free of charge to any computer, tablet or mobile phone and now forms part of the Pass Culture scheme.

http://bibliothequenumerique.tv5monde.com/

// LA DICTÉE D’ARCHIBALD

is a free interactive dictation, accessible according to themes and French levels.

http://dictee.tv5monde.com/
UNE COLLECTION
CONTES ET LÉGENDES

A collection of French, Canadian, African and mythological tales and legends that associate literary texts and videos to bring popular French-language culture to life for a young audience.

http://focus.tv5monde.com/contes-et-legendes/

TV5MONDE, as an active player in the cultural world, participates in the PASS CULTURE app launched in September 2018 by the French ministry of culture. The aim of this pass, available free of charge and accessible to all, is to encourage both the discovery and diversification of cultural activities. TV5MONDE regularly uses it to offer invitations to cultural events and make the nearly 300 works in its digital library available to the general public.

pass.culture.fr

274 million
French-speakers around the world
THE FRENCH LANGUAGE MAGAZINES

DESTINATION FRANCOPHONIE

Every week, Ivan Kabacoff invites viewers to join him on a journey to a new destination, a rendezvous to meet those who, through their energy and their inventiveness have made French a living language in constant evolution. Previously filmed in the studio, ‘Destination Francophonie’ is now entirely filmed in the field, enabling even more encounters and exchanges.

tv5monde.com/df

77.2 million students have French as the language in which they are taught in 33 countries
// MERCI PROFESSEUR

The linguist Bernard Cerquiglini explains some of the verbal curiosities of the French language. In each programme, he looks at a particularly colourful word or expression in the French language to analyse its origin and specificity.

[@tv5monde.com/merciprof](https://tv5monde.com/merciprof)

The ‘Merci Professeur’ app includes nearly 400 videos and as many quizzes based on the French language.

900,000 teachers of French around the world

The applications can be downloaded to connected [iOS and Android phones, free of charge, with a freemium section for the ‘7 jours’ app.](https://tv5monde.com/merciprof)

With:

[TV5MONDE: THE INCARNATION OF THE FRENCH LANGUAGE](#)
TiVi5MONDE, THE CHILDREN’S CHANNEL
TiVi5MONDE, an educational entertainment channel aimed at 4 to 13 year-olds, promotes the development of French language skills amongst the youngest, at a time when the population boom announced for the African continent constitutes the greatest potential for the French language in the 21st century. A programme schedule that includes cartoons, educational programmes, series and feature-length cartoons. Available in the USA since 2012, the channel was successfully launched in Africa in June 2016.

jeunesse.tv5monde.com
- Max & Maestro
- Kassa le Messager
- Nubu et Yara
- Ralph et les Dinosaures
- Top Science
- Super 4
- Vive la Famille

THE ‘1,2,3... TiVi5MONDE!’ KIT
With the ‘1,2,3... TiVi5MONDE!’ kit, teachers have all they need to introduce the French language to their pupils. The kit includes educational activities, playing cards, pictures, dice and even a paper bird, to create lessons for children aged 3 to 11 years.
TV5MONDE AND AFRICA

TV5MONDE, the media outlet for young French-speaking Francophiles, plays a major role in Africa. More than half of the channel’s audience is under the age of 35. These viewers consider that the channel provide a window on the world, a special link with France and other French-speaking countries, a chance to improve their French language skills and a source of reliable high-quality information.
TV5MONDE is a powerful brand that enjoys a strong notoriety among executives and directors

**98%** in Sub-Saharan Africa and

**88%** in the Maghreb.  
The presence of TV5MONDE, ensured by national digital terrestrial television broadcasters in Africa, means that it is considered to be a national channel in several French-speaking countries on the continent and especially in the Democratic Republic of Congo (DRC), the world’s most populated French-speaking country.

4 African countries are in the top 5 in terms of audience numbers for TV5MONDE: the DRC, the Côte d’Ivoire, Cameroon, Madagascar.
Amongst the executives and directors target group, TV5MONDE Afrique is the 2nd international channel in terms of audience in French-speaking Africa with 75.5% of the weekly audience*.

33 million viewers in 15 countries (weekly audience)

50.2% weekly audience* among viewers aged 15 or over

1st channel in Mali
51.6% among viewers aged 15 or over (weekly audience)

1st channel in the Republic of Congo
68.0% among viewers aged 15 or over (weekly audience)

40 hours of programmes with English subtitles each week (films, drama, magazines, documentaries...)

33 million viewers
50.2% weekly audience* among viewers aged 15 or over
1st channel in Mali
51.6% among viewers aged 15 or over (weekly audience)
1st channel in the Republic of Congo
68.0% among viewers aged 15 or over (weekly audience)

Based on the Africascope study September 2017 – June 2018
THE ‘JTA’

Produced by a TV5MONDE editorial team, Le Journal Afrique is a 26-minute news programme broadcast each evening that focuses on current affairs affecting the continent and its diaspora, offering exclusive interviews, reports and analysis as well as a sports news programme presented every weekend by Lise-Laure Étia, N’Fanteh Minteh and Dominique Tchimbakala.

Duration: 26 minutes

information.tv5monde.com/les-jt/afrique

Le Journal Afrique, broadcast every day live on FB, attracts more than 5 Million views every month
// #MOE

#MOE, TV5MONDE’s essential Mediterranean cultural programme. Mohamed Kaci’s guests are those making the headlines in Algiers, Tunis, Rabat, Beirut, Cairo... #MOE – a programme in tune with the Arab world(s).

Presented by: Mohamed Kaci
Duration: 26’ weekly

🔗 tv5monde.com/moe

// WARI

The weekly magazine looking at Africa’s economic and development news.
A RACECO production in partnership with TV5MONDE.
Duration: 26 minutes

🔗 tv5monde.com/wari

// ET SI VOUS ME DISIEZ TOUTE LA VÉRITÉ

Denise Époté plays host to a political, economic or cultural personality for an in-depth look at the headline issues in a booming Africa.

Presented by: Denise Époté
Duration: 13 minutes

🔗 tv5monde.com/afriquepresse
// LES MATERNELLES D’AFRIQUE

A new magazine programme specifically for parents. Angela Aqueroburu, a Togolese-Guadeloupian presenter and mother of two, reaches out to traditional, single-parent, blended, urban or rural families and hosts in a real house mums, children, experts and key pan-African figures to discuss all subjects that concern men and women, from the desire to have a child to giving birth, as well as education, the role of the father, sleep, nutrition, etc.

Presented by Angela Aqueroburu

A Yobo Studios and Tétramedia Studios co-production - in partnership with ELLE.CI

Duration: 26 minutes

Broadcast two Saturdays per month at midday (Dakar time), alternating with Bonne Santé

// BONNE SANTÉ

A magazine dedicated to health and well-being, this programme raises awareness of all public health matters and no subject is off-limits. A programme that includes advice for risk prevention and information from leading doctors present in the studio, well-known figures and members of the general public, whether ill or in good health, all are welcomed to the studio to share their experiences. Health, a vital factor in any country’s development and economic growth, is a subject of great importance for TV5MONDE, a channel committed to providing a public service.

Presented by Prudence Maidou

An On Est Ensemble Productions and Tétramédia Studios co-production in partnership with Fraternité Matin

26 minutes - broadcast two Saturdays per month at midday (Dakar time), alternating with ‘Les Maternelles d’Afrique’
ÇA ROULE

Discovery, encounters and adventure, ‘Ça Roule!’ is Africa’s motoring news programme. On Africa’s roads and tracks, Juliette Ba gets behind the wheel and goes out to meet colourful characters with a very special relationship with the world of the automobile.

Présenté by Juliette Ba

Broadcast: every Saturday at 1.00 pm (Paris) and 4.30 pm (Dakar):

Production: GALAXIE AFRICA

www.tv5monde.com/emissions/emission/ca-roule

STARS PARADE

A music programme devoted to African artists. By giving priority to encounters and genres, ‘Stars Parade’ lets African music express itself and become better known around the world thanks to its cultural diversity and the richness of its melodies.

Presented by Boncana Maïga

Broadcast: every Saturday at 6.00 pm (Dakar) and 1.30 am (Paris)

https://afrique.tv5monde.com/videos/musique/stars-parade
AFRICAN FICTION
TV5MONDE, the leading pan-African broadcaster, gives continent-wide visibility to African series that have been major hits in their home country.

In addition, the channel invests in the creation process by supporting several African producers through pre-purchase and co-production agreements.

Every year, TV5MONDE exclusively broadcasts some 15 African series from the Côte d’Ivoire, Togo, Burkina Faso, Senegal, Mali, Gabon, DRC, Chad, Cameroon, and other countries.

These series, showcasing the production of West and Central Africa, embody the values of the French-speaking world and display the cultural characteristics specific to each country. They thereby demonstrate a unique editorial diversity in the various genres according to the nature of the project: detective, societal, medical, political, comedy, drama or youth programmes.
Given the popularity of these series, the channel has agreed to additional seasons for many of them:

**Brouteur.com** season 3, **Teenager** season 3 and **Vive la Famille** (Côte d’Ivoire), **Hospital IT** (Togo), **Fabiola** season 3 (Burkina Faso), **Zem** season 3 (Togo), **C’est la Vie** season 2 (Senegal), **Bamako la Ville aux Trois Caimans** season 2 (Mali), **M pangî’ami** season 3 and **River Hotel** (Democratic Republic of Congo), **Parents Mode d’Emploi** season 3 and 4 (Gabon), **Patates Amères** season 4 (Chad) and **L’École en Fumée** season 1 (Cameroon).

**TV5MONDE** also offers special programming that highlights young talents in the Côte d’Ivoire through the series, **Sœurs Ennemies**, **Blog and Top Radio**, all of which are successfully co-produced with RTI (the national broadcaster) and supported by the channel.

All the African series can be discovered and watched again on the new African digital channel accessible worldwide: https://afrique.tv5monde.com/

There are plenty of new programmes coming up in 2019 on TV5MONDE!

All the series can be watched and watched again, thanks to free unlimited viewing on the TV5MONDE AFRIQUE app.
A keenly-awaited new series made up of fifty-two 26-minute episodes, River Hotel is a popular story that was filmed in Kinshasha, in the heart of the Democratic Republic of Congo. All of the actors, from the world of cinema, television, music and even fashion, are already very well known in their field. Never before has the cast of an African series brought together so many stars: Fally Ipupa, a world-renowned Congolese singer, Eriq Ebouaney, a Franco-Cameroonian actor, princess Esther Kamatari, a member of the Burundi royal family and brand ambassador for Maison Guerlain, Habib Touré, a Franco-Central African actress and producer of the series, Majid Michel, a Ghanaian actor, Nadège Beausson-Diagne, a French actress, Charlotte Dipanda, a well-known Cameroonian singer, Alix Bénézech, a French actress who appeared in Mission Impossible 6, Eebra Tooré, a Franco-Ivorian actor and François Durpaire, a French historian and political columnist.
AFRICAN CINEMA
Every year, TV5MONDE pre-purchases a dozen films, giving preference to films from sub-Saharan countries and francophone co-productions in order to export African cinema and bring it to the attention of as many people as possible.

A large number of African films have received support from TV5MONDE, such as ‘Félicité’ by Alain Gomis, ‘Wallay’ by Berni Goldblat, ‘Une Saison en France’ by Mahamat-Saleh Haroun, ‘Frontières’ by Apolline Traoré, ‘Wulu’, the first film by Daouda Coulibaly, ‘Un Président au Maquis’ by Laurent Goussou-Debois and ‘The Jungle of Mercy’ by Joel Karekezi.

Coming up in 2019 on TV5MONDE:
- La Miséricorde de la Jungle by Joel Karekezi (Belgium, France, Rwanda)
- Frontières by Apolline Traoré (Burkina Faso)
- Wallay by Berni Goldblat (Burkina Faso)
- Wulu by Daouda Coulibaly (Mali)
- La Première fois le Feu by Mati Diop (Senegal)
- Weldi by Mohamed Ben Attia (Tunisia, France), Directors' Fortnight at Cannes in 2018
- Regarde-moi by Nehjib Belkadhi (Tunisia, France)
AFRICA: a highly connected continent
Launched in 2017, the general-interest offer - comprising the afrique.tv5monde.com website and the Africa app - strengthens the distribution and visibility of TV5MONDE AFRIQUE programmes in HD, thereby contributing to the promotion of the French-speaking world on the continent. It offers an experience that is adapted to all audience groups and their viewing habits.

Content has been enriched by a news section, a video-on-demand section (notably some 20 African series) and the live TV5MONDE AFRIQUE channel.

Aimed at the African continent, its diaspora and all those who love Africa, the offer is available on all devices through:

- ‘afrique.tv5monde.com’, a responsive website primarily intended for mobile use.
- The TV5MONDE AFRIQUE app, which is compatible with Android and iOS devices and comprises additional features such as the off-line viewing of downloaded videos and articles. The app has been downloaded nearly a million times.

Young Africans spend on average 2hr 20min / day on the internet and the social networks
TV5MONDE continues to pursue its policy of creating new digital projects and supporting emerging talent. Each year, the channel offers increased visibility to innovative programmes, whether historical or scientific, aimed at providing solidarity or information.
DIGITAL CREATION

Strongly committed to digital creation in all its forms, each year TV5MONDE produces or supports the production of digital programmes aimed at all its audiences, whether through in-house productions, co-productions or pre-purchase agreements.

// PARIS L’ENVERS DU DÉCOR

This web documentary is composed of 3 virtual reality modules, enabling the internet user to discover three emblematic places in Paris: the church of Saint-Eustache, the Hôtel de Ville and the Quay d’Orsay museum. A 360° visit to explore a Paris steeped in art and history.

(tv5monde.com/paris360)
**CORRESPONDANCES**

From Santiago to Tokyo, from Madrid to Montreal, or from Hong Kong to Brussels, ‘Correspondances’ is a web documentary created by Hervé Cohen that offers viewers a poetic journey to meet passengers encountered by chance in city subways in all corners of the world.

contact: correspondances.tv5monde.com

**60 JOURS D’IA**

A joint TV5MONDE - TV5 Québec Canada production, ‘60 Jours d’Intelligence Artificielle’ is an original web-fiction exclusively available on Facebook and YouTube. Over a period of 60 days, the interactive screenwriter Sam St-Pierre will try to explain artificial intelligence by becoming the guinea pig of his own videos.

contact: facebook.com/60jdia
After ‘Bruxelles, grand-place’ and ‘Versailles’, TV5MONDE has further enriched its ‘L’Autre Visite’ collection of transmedia programmes with a 3rd opus dedicated to the city of Quebec. The ‘L’Autre Visite’ collection offers internet users a unique and unexpected journey to the heart of one of the most beautiful French-speaking cities.

quebec.tv5monde.com

In order to propose this alternative programming offer, imagined and designed for the millennial generation, TV5MONDE has launched the FabLabChannel, a specific programme for all screens: ‘Les Haut-Parleurs’, a media aimed at young socially-committed French-speakers expressing themselves out in the field and in an authentic tone that breaks all the codes of the traditional medias. From Morocco, Burkina Faso or Quebec, they use their mobile phones to film and talk to their own generation about subjects that affect them: employment, drugs, refugees... ‘Les Haut-Parleurs’ is also broadcast on YouTube, the social networks, TV airwaves, mobile phones and Orange TV.

In July 2018, ‘Les Haut-Parleurs’ launched its first video competition offering internet users worldwide an opportunity to compete on the theme ‘Si j’avais un haut-parleur’ (if I had a loud-speaker).

leshautparleurs.tv5monde.com

In 2019, TV5MONDE will launch its label ‘TV5MONDE création originale’ to develop digital programme formats and add to its themed programming, based around three main priorities: Africa, French Language and Culture.
NEW PROJECTS WITH THE FRENCH AUDIOVISUAL PUBLIC MEDIA

// VRAI OUFAKE
#FAKENEWS

In recent years, the social networks have become the new information media for many internet users. Faced with this fact and the fake news that multiply and go viral in just a few hours, France Info has created a page on its website entitled ‘real or fake’. This platform brings together the content produced by TV5MONDE, Arte, the INA, France Médias Monde, France Télévisions and Radio France.

This new section takes a close look at the news broadcast by the radio stations, TV and digital media of the public audiovisual channels, offering detailed analysis and taking apart the rumours and fake news that notably circulate on the social networks.

The TV5MONDE section entitled ‘à vrai dire’ is available not only on the France Info Page but also on the channel’s website and social networks.

。www.francetvinfo.fr/vrai-ou-fake/

// CULTURE’

Launched in September 2018 at the initiative of the ministry of culture, the ‘Culture Prime’ platform is a cultural project represented by the public audiovisual medias, France Télévisions, Radio France, Arte, l’INA, France Médias Monde and TV5MONDE. Its aim is to present subjects currently making the cultural headlines (interviews and reports) from the editorial teams of the various French-speaking partners. Available on Facebook, it is also accessible via an online platform.
KEY DATA AND FIGURES

GOVERNANCE
TV5MONDE carries out a French-language audiovisual public service mission. It is the direct operator of the Summits of La Francophonie, that bring together 84 countries and governments. The decision-making bodies of TV5MONDE reflect its multilateral dimension.

THE CONFERENCE OF MINISTERS
This conference brings together the ministers responsible for TV5MONDE from the different governments that provide funding, namely Canada, the Wallonia-Brussels Federation, France, Quebec and Switzerland. Meeting every two years, its purpose is to establish and adopt the strategic direction to be followed by the channel, while also setting the contributions to be made by the partner governments. Prior to the conference, a number of meetings are held by senior civil servants.

BOARD OF DIRECTORS
This is made up of representatives from the national public television channels of the funding countries and chaired by the CEO of France Télévisions. Since 2008, this chair has been separate from the channel’s general management. In addition, a representative from the CIRTEF and another from TV5 Québec Canada also attend board meetings as observers.

THE PROGRAMME COMMITTEE
Chaired by the TV5MONDE Programmes Director, this comprises representatives of the programme departments at France Télévisions, ARTE France, RTBF, RTS, Radio-Canada, Télé-Québec, TV5 Québec Canada and the CIRTEF.
COOPERATION BOARD FOR TV5MONDE AFRICA

Composed of representatives from the six national African television companies and the organisations represented on the TV5MONDE Board of Directors, this is a consultative body presided over by TV5MONDE. Its role is to put forward general guidelines for African programmes, to promote Africa’s presence in TV5MONDE schedules and to review projects involving co-productions.

BUDGET AND SHARE CAPITAL

TV5MONDE SA’s budget stands at €109.3 million. The consolidated budget for 2018, including subsidiaries, totals €112.5 million. Share capital is set at €137,200 divided into 9,000 shares, broken down as follows:

<table>
<thead>
<tr>
<th>SHAREHOLDERS</th>
<th>NUMBER OF SHARES</th>
<th>PERCENTAGE</th>
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</thead>
<tbody>
<tr>
<td>FRANCE TELEVISIONS</td>
<td>4,410</td>
<td>49 %</td>
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<tr>
<td>FRANCE MÉDIAS MONDE</td>
<td>1,137</td>
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<tr>
<td>ARTE France</td>
<td>296</td>
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<tr>
<td>RTBF</td>
<td>1,000</td>
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<tr>
<td>SSR</td>
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<tr>
<td>RADIO-CANADA</td>
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<td>6,67 %</td>
</tr>
<tr>
<td>TELE QUEBEC</td>
<td>400</td>
<td>4,44 %</td>
</tr>
<tr>
<td>INA</td>
<td>157</td>
<td>1,74 %</td>
</tr>
</tbody>
</table>
ORGANISATION

Chair of the Board of Directors:
Delphine Ernotte Cunci

Chief Executive Officer:
Yves Bigot

News Director:
André Crettenand
Assistant News Director:
Pascal Guimier
Editor: Laurent Lejop
News Department Corporate Secretary:
Véronique Rosa-Donati

Programmes and scheduling department:
Assistant Programmes Director:
Marjorie Vella
Assistant Scheduling Director:
Pascal Chevaux

Digital Director:
Hélène Zemmour
Assistant Digital Director: David Gueye
Assistant Director responsible for the promotion and teaching of French: Evelyne Pâquier

Director of Marketing, Distribution and Sales:
Jean-Luc Cronel
TV5MONDE Africa Director: Denise Époté
TV5MONDE Maghreb-Middle East Director: Nabil Bouhajra
TV5MONDE Latin America and TV5MONDE Brazil Director: Frédéric Groll-Bourel
TV5MONDE Asia and TV5MONDE Pacific Director: Alexandre Muller
TV5MONDE USA Director: Patrice Courtaban
TV5MONDE Europe Director: Diane Couderc
TV5MONDE France–Belgium–Switzerland Director: Clara Rousseau

Corporate Secretary: Thomas Derobe
Assistant Corporate Secretary Management and Finance Director:
Liliane Delassaussé
Management and Finance Assistant: Yorick Guinebert
Head of Legal Affairs: Arnaud Rivalan
Human Resources Director: Jean Corneille
Production Director: Nicolas Renard
Artistic Director: Gilles Prieur

Head of Public Affairs:
Laurent Cagna
Head of Public Affairs:
Ivan Kabacoff

Communications Director: Nelly Belaiev
Assistant Communications Director: Carole Reichardt
CONTACTS :
TV5MONDE - 131, avenue de Wagram - 75017 Paris
Tél. +33 (0) 1 44 18 55 55
www.tv5monde.com

Communications department

Director
Nelly Belaiev - nelly.belaiev@tv5monde.org - Tél. +33 (0)1 44 18 55 56

Assistant Director
Carole Reichardt - carole.reichardt@tv5monde.org - Tél. +33 (0)1 44 18 55 62

Press attaché
Audrey Rolland - audrey.rolland@tv5monde.org - Tél. +33 (0)1 44 18 48 10

Advertising Coordination
Yorick Guinebert - yorick.guinebert@tv5monde.org

Advertising Sales: France Télévisions Publicité
Laurent Vaneson - laurent.vaneson@francetvpub.fr - Tél. +33 (0)1 56 22 63 27

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