

The worldwide  
French-speaking  
cultural channel

**TV5MONDE**

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French-speaking  
cultural channel

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## THE ONLY COMPANY OF ITS KIND IN THE WORLD,

unlike any other TV company, be it English-speaking, Chinese or Bantu, TV5 was founded 30 years ago, on the initiative of France, Switzerland, and what would become the Wallonia/Brussels Federation, later joined by the state of Quebec and the Canadian government. Since then, every person in the company has worked hard to turn the desire for a single voice, a common platform for the transmission of French-language productions and shared, universal values, into an everyday reality.

As the official operator of the Francophonie Summits, TV5MONDE now represents 77 states and governments through its eight channels, with programming that varies according to the region (France-Belgium-Switzerland, Europe, Africa, North Africa and Middle East, Asia, Pacific, United States, Latin America), plus a children's channel (Tivi5) and two web TV outlets (children and Africa), a status that means it is even broadcast in the lobby and offices of the United Nations Organisation in New York.

Its vocation as a worldwide French-speaking cultural broadcaster, a public service among public services (France 2, France 3, France 4, France 5, France Ô, Arte, RTS, RTBF, Radio-Canada and Télé Québec), means TV5MONDE is able to promote the entire range of French-speaking productions - cinema, TV dramas, series, documentaries, magazines, talk shows, entertainment, game shows, youth programmes, animation, variety shows, theatre, concerts, shows, and news. In 200 countries and regions, the channel is enjoyed by 243 million households with an average of 55 million viewers per week: travellers and expatriates, Francophones and Francophiles across the world who follow the programmes and learn French thanks to the subtitles in 12 languages (English, German, Spanish, Portuguese, Dutch, Romanian, Russian, Arabic, Japanese, Korean, Vietnamese and French).

TV5MONDE, with its French-speaking DNA, is a multilateral, yet unified voice. In 2013, it adopted a new set of concepts to reflect its values, with an editorial charter including an up-to-date news offering including the first ever French-speaking world newscast - 64' le monde en français - and the running time of JTAfrique increased by a third. These are both daily programmes with heavy focus on culture and French-speaking cultures in all their diversity.

With its new production, post-production and broadcasting facilities capable of integrating High Definition technologies, TV5MONDE will now be able to reach out to its viewers more than ever through its websites, social networks and French language learning programmes.

The latest World Population Prospects report, largely echoed by the UN, UNESCO and the IOF, forecasts an increase from 220 million French-speakers in 2010 to 400 million in 2025 and 700 million in 2050, at least 80% of whom will be in Africa. For us, our children and our grandchildren, this a wonderful opportunity in cultural, economic and strategic terms, a potential which will be reached through education but also, we are convinced, through television and the spreading of culture - these plural and diverse cultures that encourage people to learn French, adopt it and subscribe to its values.

For TV5MONDE, it is an exceptional opportunity but also an enormous responsibility. Like the generations who went before us, we do our utmost every day to rise to this historical challenge.

**Yves BIGOT**

Chief Executive Officer of TV5MONDE

# News

INTERNATIONAL NEWS  
ANALYSED BY THE  
FRENCH-SPEAKING  
WORLD

The editorial team at TV5MONDE, along with its partner channels, gives its viewers a plural view of world news: a Francophone, documented view of our constantly changing world, with special focus on the African continent. The news on TV5MONDE is multilateral, presented in a number of daily broadcasts, enhanced with numerous news magazines, all of which can be viewed at any time on the channel's websites.

## “64’ LE MONDE EN FRANÇAIS” The first ever French-speaking world newscast!



David Delos, Xavier Lambrechts, Mohamed Kaci,

Estelle Martin, Slimane Zeghidour, Patrick Simonin, Jean-Baptiste Urbain and Antoine Fonteneau

TV5MONDE has aired “**64’ le monde en français**”, the first major French-speaking world newscast, **every evening at 6pm** since 27 October 2013. Thanks to its partner editorial teams (France 2, France 3, RTS, RTBF, Radio-Canada) and the expertise of its correspondents around the world, “64’ le monde en français” shares and compares points of view from Paris, Geneva, Brussels, Montreal as well as Dakar, Kinshasa, Rabat and Beirut.

“64’” opens with **23 minutes of international news** including, every evening, an in-depth look at **the day’s key event**, selected by the editors, followed by the “**Une francophone**”, a review of our partners’ own newscasts, and a live analysis from a fellow journalist, a qualified personality or the editorialist, Slimane Zeghidour.

During the second half (remaining 19 minutes), the “**grand angle**” or “bigger picture” is an extended report giving witnesses or experts the chance to speak on a given topic. There is also a special theme programme every day. From Monday to Friday, Antoine Fonteneau presents the economics show, “**Le Journal de l’économie**”; on Saturdays, Isabelle Mourgère hosts “**Terriennes**” a look at the condition of women across the world, and on Sunday, it’s the “**Journal des nouvelles technos**”, a special programme on new technologies.

Every day, **the Journal de la Culture “Demandez le programme”**, presented by Estelle Martin on weekdays and Jean-Baptiste Urbain at the weekend (replaced by Demet Korkmaz when absent) showcases works, trends, creators, artists and writers from the French-speaking world.

Finally, Patrick Simonin plays host to a different guest every day in “**L’Invité**”, for an eight-minute interview, just before “**64’ l’essentiel**” and its 4-minute condensed view of what’s going on in the world.

### Presented by:

**Mohamed Kaci** from Monday to Thursday,  
**Xavier Lambrechts** from Friday to Sunday,  
**David Delos** the official replacement on weekdays,  
**Estelle Martin** at the weekend.

*Broadcast daily at 17:00 (UT).*

[tv5monde.com/64minutes](http://tv5monde.com/64minutes)

## 13 DAILY NEWSCASTS

### Eight ways of seeing the world

In addition to “64”, TV5MONDE offers 10 news flashes and six full news broadcasts on its eight signals every day. As well as the six TV5MONDE international news broadcasts, there is Journal Éco, Journal Afrique and four newscasts from our partner channels: the 8pm bulletin from France 2, the 1pm bulletin from RTBF, the 7.30pm bulletin from RTS and the international newscast from Radio-Canada, as well as Télématin (from France 2).

## JT AFRIQUE - AFRICAN NEWS

Journal Afrique from TV5MONDE has seen its format extended and enhanced. It now brings 18 minutes of news from the continent and diaspora every day. It includes reports, analyses and comment as well as new sports, economy, politics, culture and media sections and, every Wednesday, an interactive dialogue between Lise-Laure Etia and web users.

**Weekday presentation: Linda Giguère; weekend: Dominique Laresche**



Dominique Laresche, Lise-Laure Etia, Linda Giguère - Journal Afrique from TV5MONDE



The 8pm news bulletin  
by David Pujadas (France 2)



The 8pm news bulletin  
by Marie Drucker (France 2)



The 8pm news bulletin  
by Laurent Delahousse (France 2)



The 1pm news bulletin by  
Nathalie Maleux (RTBF)



The 7.30pm news bulletin  
by Darius Rochebin (RTS)



Télématin - William Leymergie (France 2)



International News -  
Céline Galipeau (Radio-Canada)

### 24-HOUR NEWS ON THE INTERNET

TV5MONDE news is available 24 hours a day via “TV5MONDE+info” on the [tv5monde.com](http://tv5monde.com) website and the mobile site [m.tv5monde.com](http://m.tv5monde.com), for a continuous stream of the news bulletins and flashes broadcast by the channel. 64’ and all the news bulletins are also available on catch-up on [tv5monde.com/info](http://tv5monde.com/info), enhanced with the editorial team’s multimedia reports.

# NEWS MAGAZINES

## Taking time to analyse and decrypt

TV5MONDE offers a full range of news magazines, combining debates, analysis, reports and documentaries, for a better understanding of the main issues in the world. Nine of them are produced by the channel itself while the others are leading programmes from our partner channels.

## NEWS MAGAZINES FROM TV5MONDE



**Presented by Philippe Dessaint (TV5MONDE), Sophie Malibeaux (RFI) and a journalist from the daily newspaper, *Le Monde***

Duration: 52 minutes, weekly

Every Sunday, the political programme from TV5MONDE brings together editorial staff from the newspaper *Le Monde* and RFI to welcome a guest at the forefront of international news.

[tv5monde.com/internationales](http://tv5monde.com/internationales)



**KIOSQUE**

**Presented by Isabelle Mourgère**

Duration: 52 minutes, weekly

Every Sunday, Isabelle Mourgère plays host to international press correspondents posted in Paris to talk about current affairs.

[tv5monde.com/kiosque](http://tv5monde.com/kiosque)



**7 JOURS SUR LA PLANÈTE**

**Presented by Valérie Tibet**

Duration: 26 minutes, weekly

This weekly magazine, the main feature of the “learn and teach French with TV5MONDE” set-up, deals with the week’s big events: world and Francophone news, culture, society, lifestyle, sports and so on. It is subtitled and takes an instructive approach suited to French teaching and also has its own dedicated app (see p. 75).

[tv5monde.com/7jours](http://tv5monde.com/7jours)





### C'EST ÇA L'EUROPE ?!

**Presented by Paul Germain and Isabelle Huysen**

Duration: 26 minutes

Monthly Through reports, interviews and debates, "C'est ça l'Europe?!" analyses institutional news from the European Union and sees how it all applies to the everyday life of people in Europe.

[tv5monde.com/cestcaleurope](http://tv5monde.com/cestcaleurope)

### LE BAR DE L'EUROPE

**Presented by Paul Germain**

Duration: 8 minutes, weekly

This engaging weekly programme comes from the European Parliament. It aims to reach out to viewers, with its interactive aspect and guests at the heart of European news.

[tv5monde.com/bardeleurope](http://tv5monde.com/bardeleurope)



### COUP DE POUCE POUR LA PLANÈTE

**Presented by David Delos**

Format : 6' hebdo

Duration: 6 minutes, weekly

A weekly magazine on development, "Coup de Pouce pour la Planète" puts the spotlight on stakeholders in sustainable development, regardless of how well-known they are and no matter where they come from.

[tv5monde.com/c2p](http://tv5monde.com/c2p)

## FOCUS ON AFRICA



### AFRIQUE PRESSE

**Presented by Denise Époté (TV5MONDE) and Assane Diop (RFI)**

Duration: 26 minutes, weekly

News from Africa, discussed by representatives from the pan-African press and the international press in Paris.

[tv5monde.com/afriquepresse](http://tv5monde.com/afriquepresse)

### ET SI VOUS ME DISIEZ TOUTE LA VÉRITÉ

**Presented by Denise Époté**

Duration: 13 minutes, weekly

Denise Époté plays host to a political, economic, or cultural personality for an in-depth look at burning issues in a booming Africa.

[tv5monde.com/etsi](http://tv5monde.com/etsi)



**MAGHREB-ORIENT-EXPRESS**

**Presented by Mohamed Kaci**

Duration: 26 minutes, weekly  
 Every Sunday, #MOE deciphers the (r)evolutions occurring in countries in Mashreq and Maghreb countries. Presented by Mohamed Kaci, the programme plays host each week to different personalities from civil society and the world of culture, to tackle burning issues in the Mediterranean region.  
[tv5monde.com/moe](http://tv5monde.com/moe)



**WARI**

Duration: 26 minutes, weekly  
 A weekly programme looking at Africa's economic and development news. RACECO production in partnership with TV5MONDE.



**TV5MONDE+  
AFRIQUE**

This "100% Africa" web TV offers free programmes on demand, looking at every aspect of contemporary, creative, ever-changing Africa, so that anyone living in or passionate about Africa, wherever they are in the world, can stay up-to-date with life on the continent. TV5MONDE+Africa is also on Facebook and available on tablets.  
[tv5mondeplusafrique.com](http://tv5mondeplusafrique.com)

## MAGAZINES FROM OUR PARTNER CHANNELS

Reports, investigations, previously-unseen documentaries, studio debates and the like ... thanks to our partner channels, TV5MONDE is able to broadcast a high number of news programmes and all manner of society magazines

### FRANCE 2

ENVOYÉ SPÉCIAL  
ENVOYÉ SPÉCIAL LA SUITE  
COMPLÉMENT D'ENQUÊTE  
UN ŒIL SUR LA PLANÈTE  
CASH INVESTIGATION  
TÉLÉMATIN  
NOUS

### FRANCE 5

C À VOUS  
C DANS L'AIR

### ARTE

ARTE REPORTAGE  
LE DESSOUS DES CARTES

### RTBF

QUESTIONS À LA UNE  
DEVOIR D'ENQUÊTE

### RTS

TEMPS PRÉSENT  
INFRAROUGE-LE DÉBAT RTS  
MISE AU POINT  
GÉOPOLITIS

### RADIO-CANADA

LE POINT

### TÉLÉ-QUÉBEC

LE CODE CHASTENAY

REFLETS SUD - (CIRTEF)

XXI<sup>È</sup> SIÈCLE (UN)



"CASH INVESTIGATION" - Élise Lucet (France 2)



"COMPLÉMENT D'ENQUÊTE" - Benoît Duquesne (France 2)



"ENVOYÉ SPÉCIAL" - Françoise Joly and Guilaïne Chenu (France 2)



"C DANS L'AIR" - Yves Calvi (France 3)



"QUESTIONS À LA UNE" - Bruno Clément (RTBF)

"LE CODE CHASTENAY" - Pierre Chastenay (Télé-Québec)



"DEVOIR D'ENQUÊTE" - Malika Attar (RTBF)



"TEMPS PRÉSENT" - Jean-Philippe Ceppi (RTS)

"ARTE REPORTAGE" - William Irigoyen and Andrea Fies (ARTE)



"LE POINT" - Azeb Wolde Giorgis (Radio-Canada)



"INFRAROUGE - LE DÉBAT RTS" - Esther Mamarbashi (RTS)



"REFLETS SUD" - Wendy Bashi (CIRTEF)



"XXI<sup>e</sup> SIÈCLE" - Charlotte Le Grix de la Salle (UN)

# Programmes

TV5MONDE  
WORLDWIDE  
FRANCOPHONE  
CULTURAL  
BROADCASTER

Cinema, drama, documentaries, game shows, entertainment, music, youth, sport, stage shows... all the diversity of the French-speaking audio-visual sector is broadcast by the TV5MONDE channels. Produced or pre-purchased from partner channels' production, the content we offer our viewers - usually subtitled in 12 languages - makes TV5MONDE the world's leading French-speaking cultural broadcaster.

A photograph of a cinema audience from behind, looking at a movie screen. The screen shows a man and a woman under an umbrella. The scene is framed by a large, glowing red arch. The text 'Cinema Cultivating dreams...' is overlaid on the bottom half of the image.

# Cinema

Cultivating dreams...

From the biggest hits to *films d'auteur* and the most memorable cult films, TV5MONDE is the channel for all that French-speaking cinema has to offer. Broadcast with subtitles on all eight channels, this eclectic selection takes regional differences into consideration and gives viewers a chance to discover films not frequently seen outside their country of origin. Enjoyed on every continent, our rich selection has also led to the launch of a French film on-demand service, "TV5MONDE Cinéma On Demand" available to all TV5MONDE subscribers in the United States.

The 250 films broadcast every year, some of which are funded by TV5MONDE, regularly feature among the prize-winners at the main international festivals (Cannes, Berlin etc.), where the channel is usually present. TV5MONDE is naturally the partner of choice for all events dedicated to French-language film-making, including the festivals in Namur, Angouleme, Tübingen-Stuttgart, the pan-African festival in Ouagadougou, Cinéma du Québec in Paris, the Francophone Cinema Trophies, the SIFF international festival in Seattle, etc.

"BAZAR" from Patricia Plattner, with Bernardette Lafont



"CONTRE-ENQUÊTE" from Franck Mancuso, with Jean Dujardin



"LOL" from Lisa Azuelos, with Sophie Marceau

"VIOLETTE" from Martin Provost, with Emmanuelle Devos



"BUS PALLADIUM" from Christophe Thompson, with Marc-André Grondin

**TV5MONDE+**  
**CINEMA**

**MORE THAN 550 FRENCH-LANGUAGE FILMS AVAILABLE ON DEMAND**

Alongside its television offering, TV5MONDE+CINÉMA offers an online catalogue of more than 550 French-language productions. It is the leading international digital platform for French-language films on demand. It helps further promote Francophone productions and facilitates distribution and export, making them more easily available everywhere in the world. The “freemium model” TV5MONDE+CINÉMA combines paying and free content such as shorts, catch-up videos, interviews, trailers, games, etc. Published in partnership with UniversCiné.

[tv5monde.com/cinema](http://tv5monde.com/cinema)



"LA TENDRESSE" from Marion Hänsel, with Sergi Lopez and Maryline Canto



"GRISGRIS" from Mahamat-Saleh Haroun, with Souleymane Dème



"CAMILLE REDOUBLE" from and with Noémie Lvovsky



"L'ENFANT D'EN HAUT" from Ursula Meier, with Léa Seydoux





# Drama

Cultivating the imagination...

Series, made-for-TV movies, period dramas, sagas, literary adaptations and so on... TV5MONDE airs more than 200 subtitled fictional programmes per year, with a special slot dedicated to Quebecois and Canadian series and a large number of African series, which are highly popular on that continent. The channel helps fund 70 dramas a year as part of its pre-purchasing policy and backs the big events related to this genre: TV Drama Festival in La Rochelle, FIPA in Biarritz, Luchon Festival, etc.

"CUT" from Stéphane Meunier (France Ô/TV5MONDE)



"PLUS BELLE LA VIE" (France 3/TV5MONDE)



"LES ROIS DE SEGOU" from Boubacar Sidibé (TV5MONDE)



"LA BAIE D'ALGER" from Merzak Allouache (TV5MONDE)



"FAIS PAS CI, FAIS PAS ÇA" from Gabriel Julien-Laferrrière ; Laurent Dussaux for season 4 (France 2/TV5MONDE)

DRAMA

"L'HEURE DU SECRET" from Elena Hazanov (RTS)



"UNITÉ 9" from Jean-Philippe Duval (Radio-Canada)



"AINSI SOIENT-ILS" from Rodolphe Tissot, Elizabeth Marre, Olivier Pont (ARTE)



"MELTING POT CAFÉ" from Jean-Marc Vervoort (RTBF)



# Documentary

## Cultivating diversity...

History, society, culture, discovery, nature, artists... every genre is included in the 300 subtitled documentaries broadcast by TV5MONDE each year. 40% were produced with financial backing from TV5MONDE. TV5MONDE shows two 52-minute documentaries during prime time on Wednesdays on its French-Belgian-Swiss networks, and on Mondays in the rest of Europe.

"GRAINES D'ÉTOILES" from Françoise Marie



"EN ROUE LIBRE" from Julien Blin, with Guillaume Gensonné



The channel can also be seen at the big international TV documentary events such as Le Sunny Side of the Doc at La Rochelle or the PriMed (Mediterranean International Documentary and Report Prize) awarded by the Centre Méditerranéen de la Communication Audiovisuelle (CMCA).



"LES DERNIERS TRÉSORS DE ROME" from Jeff Wilkinson

"PORTS D'ATTACHE"



"LIBAN, DES GUERRES ET DES HOMMES" from Frédéric Laffont

**TV5MONDE+**  
**DOCUMENTAIRE**

Almost 3,000 documentaries available on demand (to buy or rent). Divided into eight themes (nature, discovery, society, history, science, arts, sport, leisure), this offering is made possible thanks to a partnership with video.tv and covers all genres (in-depth reports, documentaries, docu-dramas, etc.) and all formats (from 13 minutes to 3 hours for historical documentaries).

[tv5monde.com/documentaire](http://tv5monde.com/documentaire)

"360° GEO - CHINE, LES FILLES AUSSI FONT DU KUNG-FU" from Inès Possemeyer



"LA QUÊTE DES VENTS" from Éric Capitaine



"SAVOUREUSES ESCAPADES LOINTAINES" from Salvatore Guadagnino



"COCTEAU-MARAIS, UN COUPLE MYTHIQUE" from Yves Riou and Philippe Pouchain



# Music

Cultivating harmony...

Music takes centre stage on the worldwide Francophone cultural channel! Varying rhythms, genres and accents in a whole range of programmes, the channel also airs music videos and some outstanding concerts and operas.



ACOUSTIC

**Presented by Sébastien Folin**

Duration: 26 minutes, weekly

TV5MONDE's flagship music programme, "Acoustic" is now 11 years old. Every week, Sébastien Folin welcomes an artist to the legendary Guillaume Tell studio. Popular music, songs, rock, blues reggae, world music, jazz... experienced artists or emerging talents play acoustic versions of five of their songs. More than 500 programmes have already been broadcast and, since 2009, there is also an annual "Talents Acoustic" competition that aims to reveal tomorrow's Francophone stars.

[tv5monde.com/acoustic](http://tv5monde.com/acoustic)



TARATATA

**Presented by Nagui**

Duration: 26 minutes, weekly, showcasing all musical genres – reggae, rock, soul, hip hop or classic French songs, "Taratata" is a perfect blend of prestigious guests and young talent, live revelations and original duets. Thanks to TV5MONDE, now its only TV broadcaster "Taratata" remains a must-see TV music encounter across the world.



STARS PARADE

**Presented by Boncana Maïga**

Duration: 26 minutes, weekly

The best of contemporary African music, where the continent's rhythms and cultures collide.



# WITH OUR PARTNER CHANNELS

"ALCALINE" - (France 2)



"HIER ENCORE" - Charles Aznavour (France 2)



## FRANCE 2

- ALCALINE
- LA FÊTE DE LA MUSIQUE
- LA FÊTE DE LA CHANSON FRANÇAISE
- LE CONCERT POUR LA TOLÉRANCE
- HIER ENCORE
- LES ANNÉES BONHEUR

## FRANCE 3

- LES CHANSONS D'ABORD

## RTBF

- D6BELS

## RADIO-CANADA

- EN DIRECT DE L'UNIVERS

## AND ON THE TV5MONDE WEBSITE:

- ARTE LIVE WEB
- FRANCHE CONNEXION



"D6BELS" - Jean-Philippe Darquenne (RTBF)



"LES CHANSONS D'ABORD" - Natasha St-Pier (France 3)



"EN DIRECT DE L'UNIVERS" - France Beaudoin (Radio-Canada)



# Lifestyle

## Cultivating enjoyment...

All the TV5MONDE channels showcase Francophone know-how and *savoir-vivre* in areas such as gastronomy, the luxury sector, travel, fashion, the home, gardening and design. These are all enjoyable ways of discovering the territories, the terrain and the trends influencing the Francophone lifestyle renown throughout the world.



### ÉPICERIE FINE

#### Presented by Guy Martin

Duration: 26 minutes, weekly

Now in its third season, Guy Martin, chef at the Grand Vefour, pursues his gourmet journey and discovery of exceptional produce. Each episode of «Épicerie fine» puts the spotlight on people such as producers, fishermen, farmers, cooperative leaders, all renowned for their demanding requirements and their passion.

[tv5monde.com/epiceriefine](http://tv5monde.com/epiceriefine)

### NEC PLUS ULTRA

#### Presented by Marie-Ange Horlaville

Duration: 26 minutes, weekly

The magazine devoted to know-how in luxuries and excellence. Every week, Marie-Ange Horlaville takes viewers behind the scenes to discover the beautiful and the extraordinary.

## WITH OUR PARTNER CHANNELS

### FRANCE 2

- QUI SERA LE PROCHAIN GRAND PÂTISSIER ?

### FRANCE 3

- LES CARNETS DE JULIE

### FRANCE 5

- LES ESCAPADES DE PETITRENAUD  
- SILENCE ÇA POUSSE

### FRANCE Ô

- LES P'TITS PLATS DE BABETTE

### RTBF

- JARDINS ET LOISIRS  
- TÉLÉTOURISME  
- UNE BRIQUE DANS LE VENTRE  
- EN VOYAGE

### RTS

- AL DENTE  
- COQUELICOT ET CANAPÉ

### RADIO-CANADA

- L'ÉPICERIE  
- RICARDO

"UNE BRIQUE DANS LE VENTRE"  
- Virginie Jacobs and Cédric Vautier (RTBF)



"SILENCE ÇA POUSSE" - Stéphane Marie  
and Noëlle Bréham (France 5)

"LES CARNETS DE JULIE" - Julie Andrieu (France 3)



"AL DENTE" (RTS)



"L'ÉPICERIE" - Denis Gagné (Radio-Canada)



"QUI SERA LE PROCHAIN GRAND PÂTISSIER ?" (FRANCE 2)



"EN VOYAGE" - Guy Lemaire (RTBF)




"LES P'TITS PLATS DE BABETTE" - Babette de Rozières (France Ô)



# Sports

Cultivating sporting values...



All the sports are on TV5MONDE... Depending on the rights negotiated and available, the channel airs the major international tournaments and matches played by the French football team, the Six Nations rugby tournament, Roland Garros tennis tournament, the Tour de France cycling, and so on. It also puts special focus on African sporting events (Tour du Faso, Tour du Gabon, Tour du Rwanda, Marathon des Sables, etc.) and produces some of its own themed programmes.



FOOT!

Duration: 35 minutes, weekly  
All the results, goals and highlights from the French league 1 championship.



"LA MAGIE DE..."

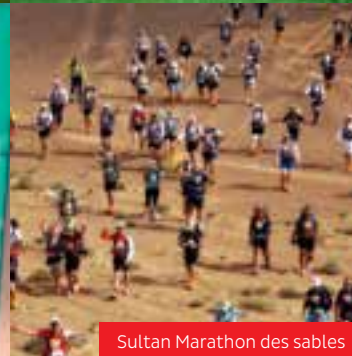


Presented by Laurent Bellet, production Jean-Louis Calmèjane/TV5MONDE  
Duration: 52 minutes, quarterly, "La Magie du Tour", "La Magie des All Blacks", "La Magie de Roland-Garros". TV5MONDE produces a series of programmes giving viewers a chance to relive some exceptional sporting moments, with a whole host of legendary champions invited to tell their story in the studio.



JOUR DE RUGBY

Duration: 45 minutes, weekly  
The highlights of the Top 14 rugby presented by Isabelle Ithurburu.



Sultan Marathon des sables



Rallye Aïcha des Gazelles



Tour du Faso

TV5MONDE airs the main sports events on the African continent

Even more sport on [tv5monde.com/sports](http://tv5monde.com/sports)



# Entertainment

Cultivating enjoyment,  
diversion and culture...

With TV5MONDE, the best of our partners' entertainment programmes, including variety and game shows, are broadcast across the world at prime time. There is also significant focus on culture, science and new technologies...

# WITH OUR PARTNER CHANNELS

## FRANCE 2

- VIVEMENT DIMANCHE
- ON N'EST PAS COUCHÉ
- LA PARENTHÈSE INATTENDUE
- LE PLUS GRAND CABARET DU MONDE
- LE GRAND SHOW
- LE VILLAGE PRÉFÉRÉ DES FRANÇAIS
- TOUT LE MONDE VEUT PRENDRE SA PLACE
- D'ART D'ART
- SECRETS D'HISTOIRE

## FRANCE 3

- LE MEILLEUR DE MIDI EN FRANCE
- QUESTIONS POUR UN CHAMPION
- DES CHIFFRES ET DES LETTRES
- UN LIVRE UN JOUR
- UN LIVRE TOUJOURS
- DES RACINES ET DES AILES
- THALASSA
- LE GRAND TOUR
- FAUT PAS RÊVER

## FRANCE 5

- LA GRANDE LIBRAIRIE
- DR CAC

## FRANCE Ô

CLAUDY SHOW

## RTBF

- COMME UN CHEF
- LA TÉLÉ DE A À Z
- SIGNÉ TALOCHE
- MATIÈRE GRISE
- LES CARNETS DU BOURLINGUEUR

## RTS

- EINSTEIN
- NOUVO

« LES ANNÉES BONHEUR » - Patrick Sébastien (France 2)



« VIVEMENT DIMANCHE » - Michel Drucker (France 2)



« SECRETS D'HISTOIRE » - Stéphane Bern (France 2)



« LA PARENTHÈSE INATTENDUE » - Frédéric Lopez (France 2)



« MIDI EN FRANCE » - Laurent Boyer (France 3)



« SIGNÉ TALOCHE » (RTBF)



"FAUT PAS RÊVER" - Tania Young (France 3)



"ON N'EST PAS COUCHÉ" - Natacha Polony, Laurent Ruquier and Aymeric Caron (France 2)



"LA GRANDE LIBRAIRIE" - François Busnel (France 5)



"DES RACINES ET DES AILES" - Patrick de Carolis (France 3)



"QUESTIONS POUR UN CHAMPION" - Julien Lepers (France 3)



"COMME UN CHEF" (RTBF)

A vibrant, multi-layered rainbow arches over a green field under a blue sky. The rainbow consists of many concentric, slightly offset bands of color, creating a sense of depth and movement. The colors transition from red at the top to purple at the bottom. The background shows a clear blue sky with a few wispy clouds and a green field in the foreground.

# Youth

## Cultivating curiosity...

Under the label, “TiVi5monde”, TV5MONDE offers a range of programmes for young children, including cartoons, series and magazines for a fun way to entertain and inform. These are very popular among French-speaking children and are mainly available outside the FBS and Europe networks. Its success also led to the launch of a themed youth channel in the United States in 2012, marketed with the premium offer from the TV5MONDE United States channel.

"1,2,3 GÉANT" (Télé-Québec)



"LE MARSUPIILAMI - HOUBA HOUBA HOP" from Moran Caouissin, Claude Allix, inspired by Franquin's characters (distributed by PGS Entertainment)



"C'EST PAS SORCIER" (France 3)



"LES NOUVELLES AVENTURES DE PETER PAN" from Augusto Zanovello, (distributed by Method Animation)



**YOUTH WEBTV**

Aimed at French-speaking children aged 3 to 12, this WebTV is the first, entirely free, edutainment offer on the Internet available in non-Francophone Europe, Africa, Latin America, Asia and the Arab world. It is an innovative service providing access for French-speaking families, but also lovers of the French language looking to introduce French to their children, to quality children's programmes, in a secure environment with no worries about time zone differences.

[tivi5mondeplus.com](http://tivi5mondeplus.com)

## CATCH UP ON THE CHANNEL'S PROGRAMMES

**TV5MONDE+**  
A VOUS DE (re)VOIR

TV5MONDE+ is the location-based catch-up channel, giving viewers another chance to see programmes from TV5MONDE and its partner channels. Moreover, the platform also has a full range of free on-demand content, including exclusive web programmes such as web series from Quebec, documentaries, short-format programmes and so on.

TV5MONDE+ can be accessed from any terminal connected to the internet, such as smartphones, tablets, PCs, etc.

[tv5mondeplus.com](http://tv5mondeplus.com)




# Francophonie

## The French - Speaking World

TV5MONDE,  
FRANCOPHONIE  
SHARED

The TV5MONDE channel forges a link between French speakers across the world. Their number is set to reach 700 million by 2050. This cultural project has no equivalent. Its purpose is to promote the French language and the values of Francophonie, such as solidarity, democracy, cultural diversity, human rights, rights for women, rights for children, the environment, freedom of speech, the right to education, and so on. These values are shared and celebrated by the 77 states and governments of la Francophonie, of which TV5MONDE is one of the five operators.



# The French language and all its accents

The French language is always center stage on TV5MONDE, whether it is on air, in the special section on the [tv5monde.com](http://tv5monde.com) website or on the social networks. It offers enthusiastic audiences special programmes as well as game shows, quizzes and other language-related activities.

apprendre.tv5monde.com  
and enseigner.tv5monde.com



## LEARN AND TEACH FRENCH WITH TV5MONDE

**For 20 years now, TV5MONDE has been developing a free, interactive multimedia system for learning and teaching French, using its programmes and online content.**

**Thousands and thousands of French teachers** (French as a foreign language) use “Apprendre et Enseigner le français avec TV5MONDE” in the classroom, benefiting millions of pupils around the world. The concept also includes a large amount of video content to make French learning even more appealing. There are hundreds of worksheets with activity ideas for the classrooms, transcriptions and exercise answers. It is also very popular among self-learners at school or in training (civil servants and diplomats from international organisations, company staff, etc.) and in sectors helping with immigrant integration. It includes interactive exercises and is aimed at all levels from true beginners, thanks to the interface available in 8 languages (French, English, German, Spanish, Vietnamese, Japanese, Korean and Arabic), to people looking to polish their linguistics skills.

### 7 JOURS SUR LA PLANÈTE

**Presented by Valérie Tibet**

Duration: 26 mins

Broadcast every week on all TV5MONDE signals, this programme is fully subtitled in French and aims to teach French through the international news. Its reports can be used in class alongside the interactive activities. The programme has inspired an iPhone/iPad/Android application which gives learners the chance to learn forty new words each week, in connection with the week's international news. It has already been downloaded more than 200,000 times and is available on a “freemium” basis in eight languages: German, English, Korean, Spanish, French, Japanese, Mandarin and Arabic.

[tv5monde.com/7j](http://tv5monde.com/7j)



## SPECIAL THEME COLLECTIONS

### PAROLES DE CLIPS

Music videos to discover new French-speaking talents.

### ÇA BOUGE !

Reports to help viewers learn French while visiting some of the most beautiful regions of France and Canada.

### PREMIÈRE CLASSE

Available in different languages (German, English, Korean, Spanish, French, Japanese, Vietnamese and Arabic), exercises to help you pick up the basics of the French language.

### FRENCH LANGUAGE TESTING (TCF)

Des exercices d'entraînement et une simulation de test en exclusivité.

### FRENCH FOR INTERNATIONAL RELATIONS

Worksheets for the magazine programmes "Géopolitis" (RTS), "Le Dessous des cartes" (Arte), "Le Bar de l'Europe" (TV5MONDE) etc.

The "Apprendre et enseigner le français avec TV5MONDE" system is the outcome of partnerships with some major institutions: the International Organisation of La Francophonie (IOF), the French ministry of foreign affairs, Wallonia-Brussels International, Atout France and the regional tourist boards, the European Commission and the European Parliament, the internal centre for educational studies (CIEP), the Agence universitaire de la Francophonie (AUF), the CLEMI/French ministry of national education, the Institut Français, the Swiss development and cooperation department, the National Film Board of Canada, TV5 Québec Canada, the Louvain and Paris 8 universities, the higher institute of translators and interpreters in Paris, the Paris Chamber of Commerce and Industry, and the Alliances Françaises (e.g. Vichy, Brussels and Paris).

**Also worth noting is that, since October 2013, the French ministry of foreign affairs has entrusted TV5MONDE with a new website promoting French language learning: "Parlons français, c'est facile" ([parlons-francais.tv5monde.com](http://parlons-francais.tv5monde.com)).**



"LE DESSOUS DES CARTES" (ARTE)



"GÉOPOLITIS" - Xavier Colin (RTS)



# PROGRAMMES ON THE FRENCH LANGUAGE



MERCI PROFESSEUR !

**Presented by Bernard Cerquiglini**

Duration: 2 mins

The linguist Bernard Cerquiglini explains some of the verbal curiosities of the French language...

[tv5monde.com/merciprof](http://tv5monde.com/merciprof)



DESTINATION FRANCOPHONIE

**Presented by Ivan Kabacoff**

Duration: 3 mins

Tokyo, Martinique, Côte d'Ivoire... A new destination each week, to meet the people who use all their energy and inventiveness to keep the French language alive, dynamic and constantly evolving.

[tv5monde.com/df](http://tv5monde.com/df)



POST SCRIPTUM

**Presented by Philippe Chauveau**

Duration: 3 mins

Join Philippe Chauveau on an entertaining and informative journey to discover the story behind some famous manuscripts.



UN LIVRE, UN JOUR / UN LIVRE TOUJOURS

**Presented by Olivier Barrot**

Duration: 3 mins

Every day, Olivier Barrot shares a book he has enjoyed and a work published in paperback in this programme showcasing Francophone writers from across the world.

A FEW FIGURES...

- 4 million visits per month for the "French language" section on the website [tv5monde.com/lf](http://tv5monde.com/lf)
- 880,000 views on YouTube for the "7 jours sur la planète" interviews
- One online exercise completed by a learner every 8 seconds
- One worksheet downloaded by a teacher every 25 seconds
- More than 130,000 fans for the "Le français avec TV5MONDE" Facebook page.

## PROMOTING THE VALUES OF FRANCOPHONIE



From the programmes it broadcasts to the channel's visual identity, including the partnerships it develops, TV5MONDE is a clearly committed channel, proudly upholding the values of Francophonie. This can be seen, for example, with "Terriennes", the French-language website covering news on the condition of women in the world, or its backing of Reporters Sans Frontières, Amnesty International, the International Federation for Human Rights, (FIDH), the UN Organisation, etc.



**TERRIENNES**



In partnership with the World Francophone Women's Forum, "Terriennes" depicts the reality of everyday life for women across the world and in Francophone areas in particular, exposing the inequalities and violence to which they are victim, but also the progress helping to improve their situation.

The site includes news on women's rights, a world history of feminist victories, video profiles of female militants and aims to be entertaining, humorous and participatory at the same time. A large number of articles are translated into Arabic thanks to the partnership with the Monte Carlo Doualya website.

Every Saturday a "Terriennes" report is broadcast during "64' le monde en français", and can also be seen on the community's Facebook page.

[tv5monde.com/terriennes](http://tv5monde.com/terriennes)

**CARTOONING FOR PEACE**



TV5MONDE is committed alongside all those who put their freedom of speech to use, with humour and with talent, to promote peace. It is a special partner of "Cartooning for Peace", an association created on the initiative of Plantu under the auspices of the United Nations, and bringing together press cartoonists from across the world. Many of them work with TV5MONDE regularly in the "Kiosque" programme or on the channel's websites. Among them, the Algerian "Dilem" who illustrates the news on tv5monde.com every day.

**LA JOURNÉE DES FEMMES**



# TV5MONDE

everywhere you go

TV5MONDE IS  
ONE OF THE THREE  
BIGGEST TELEVISION  
NETWORKS IN THE  
WORLD

Present in more than 200 countries and territories and broadcast to 243 million connected homes, the channel has an average total weekly audience of 55 million viewers. TV5MONDE is officially aired in all the main international political institutions. It is the only channel to be broadcast in the lobby of the UN Organisation in New York and at the African Union's building in Addis Ababa. The channel is available in 25,000 hotel rooms and on-board several airlines, ships and rail services.

## Nine distinct regionally-focused channels

including eight broadcast from Paris covering every continent and TV5 Quebec Canada broadcast from Montreal across Canadian territory, making it possible to adapt schedules to time zones and to regionalise rights, thus strengthening the offering on each signal. Since October 2013, thanks to its new playout facility, TV5MONDE produces and airs its programmes in HD. Benefiting from the latest technology in terms of equipment and computer systems, the new production and broadcasting facilities now provide the channel with the tools it will need if it is to remain one of the world's leading television networks over the years to come.

### Top 5 for distribution per continent

Europe  
Asia/Pacific  
Maghreb/Middle East  
Americas  
Africa

### Top 5 for distribution per country

Germany  
India  
France  
United Kingdom  
Poland

### Top 5 for audiences weekly totals

Democratic Republic of Congo  
France  
Romania  
Côte d'Ivoire  
Mali

### TV5MONDE ETATS-UNIS

Premium channel, 99.3% resubscription rate  
1 million viewers TWA Subtitles in English

United States, Latin America and Quebec Canada  
**15.3 million**

### TV5MONDE AMERIQUE LATINE

More than 8 viewers out of 10 follow TV5MONDE thanks to the subtitles in Spanish and Portuguese

### TV5 QUÉBEC CANADA

### TV5MONDE FBS

4 million viewers TWA

### TV5MONDE MAGHREB-ORIENT

Subtitles in Arabic

### TV5MONDE AFRIQUE

21.4 M viewers TWA Leading pan-African Francophone channel, 90% greater brand awareness in the major French-speaking capitals Sub-titled in English in East Africa

EUROPE  
**144.3 million**

Maghreb-Middle East  
**31.2 million**

Africa  
**11.5 million**

### TV5MONDE EUROPE

Subtitles in German, English, Spanish, Dutch, Romanian, Russian and French

Asia and Pacific  
**40.7 million**

### TV5MONDE ASIE

Subtitles in English and Vietnamese

### TV5MONDE PACIFIQUE

Subtitles in English, Korean and Japanese

EUROPE  
**144.3 million**

Received in millions of homes, as well as hotels, and mobile reception via the internet or telephone. TWA: total weekly audience



The  
**TV5MONDE+**  
on screens everywhere

Catch-up TV, on-demand video, themed WebTV channels... Under the TV5MONDE+ label, TV5MONDE has developed an innovative offer enabling access to the channel's programmes and services on demand, from any terminal connected to the internet, such as your smartphone, tablet or PC.

## m.tv5monde.com

### The TV5MONDE mobile websites offers a wealth of services for users on the go:

All the news flashes and international news bulletins à la carte or live on TV5MONDE+info, the channel's catch-up programmes, international weather, a multilingual translator available in 10 languages, games, quizzes to discover or rediscover the French language from a different angle, and conversion tools for travellers.

## The "TV5MONDE" application

### Guide to programmes and catch-up content.

TV5MONDE has a free application for Apple and Android smartphone users, letting users consult the various TV5MONDE schedules, look for a specific programme and get the news, wherever they are in the world, thanks to the news flashes and Africa News bulletins. It also offers a regularly updated selection of short programmes on demand. The application also works on tablets and provides optimal access to the numerous services available on the channel's mobile website.

## The "7 jours" application

As an add-on to TV5MONDE "7 jours sur la planète" programme, this "freemium" application can be used to learn French through the international news (see p.75). Available for iPhone, iPad and Android.



## Smart TVs

A TV5MONDE application, specially developed for smart TVs is available, free of charge, for the main smart TVs on the market (Samsung, LG, Sony, Philips, Sharp etc.).



## Social networks

TV5MONDE is active on the most popular networks on the internet, communicating, sharing and exchanging with French-speaking communities:

- ▶ **On YouTube and Dailymotion**, TV5MONDE has an official channel with trailers and video bonuses as well as special channels for its own programmes.

- ▶ **TV5MONDE has a huge Facebook presence with twenty or so official pages and an innovative social television set-up.** TV5MONDE is thus the first Francophone channel to broadcast its catch-up content offering via the social networks. TV5MONDE has joined up with the French ministry of culture and communication and the United Nations to coproduce Culture TV and ONU TV, the first institutional social TV applications in French.

TV5MONDE is also on Twitter, Google+, Pinterest, Instagram, Foursquare and so on.

TV5MONDE counts more than 3 million videos viewed each month on the channel's various websites or social networks.



# TV5MONDE

## Key data and figures

### GOVERNANCE

plays a public service role. It is the direct operator of the Francophonie summits which bring together 77 states and governments.

The decision-making bodies of TV5MONDE reflect its multilateral dimension.

### THE CONFERENCE OF MINISTERS

This brings together the ministers responsible for TV5MONDE from the different governments that provide funding, namely Canada, Wallonia-Brussels Federation, France, Quebec and Switzerland, along with those from the African countries that also help finance the channel. The conference is held every two years to define and adopt the strategic direction for the channel and make sure that it is applied at TV5MONDE, while setting the contributions from the partner governments. Prior to the conference, there are a number of meetings of senior civil servants.

### BOARD OF DIRECTORS

This is made up of representatives of national public channels from the funding countries and chaired by the CEO of France Télévisions. Since 2008, this chair has been separate from the channel's general management. In addition, a representative from the CIRTEF and another from TV5 Quebec Canada assist the board, in an observational capacity.

### THE PROGRAMME COMMITTEE

Chaired by the TV5MONDE Director of Programmes, this comprises representatives of the programme departments at TV5 Quebec Canada, France Télévisions, ARTE France, RTBF.be, RTS, Radio-Canada, Télé-Québec and the CIRTEF.

### COOPERATION BOARD FOR TV5MONDE AFRICA

Made up of representatives from the six African national television channels and organisations represented on TV5MONDE's board of directors, this advisory board is chaired by TV5MONDE. Its role is to put forward general guidelines for African programmes, to promote African presence in TV5MONDE schedules and to review co-production projects.

### BUDGET AND SHARE CAPITAL

SATV5MONDE's budget came to €104 million in 2013.

The consolidated budget including the subsidiaries came to €108 million in 2013.

Share capital is set at €137,200 divided into 9,000 shares, broken down as follows:

SHAREHOLDERS	NUMBER OF SHARES	PERCENTAGE
FRANCE TELEVISIONS	4,410	49 %
FRANCE MÉDIAS MONDE	1,137	12.64 %
ARTE France	296	3.29 %
RTBF	1,000	11.11 %
SSR	1,000	11.11 %
RADIO-CANADA	600	6.67 %
TELE QUEBEC	400	4.44 %
INA	157	1.74 %



## ORGANISATION

**Chairman of the Board of Directors:** Rémy Pflimlin

**Managing Director:** Yves Bigot

**News Director:** André Crettenand

Assistant Director: Pierre Benoît

Editorial Director: Pascal Guimier

**Programmes and scheduling department:**

Assistant Director of Programmes: Sophie Duchemin

Scheduling Director: Pascal Chevaux

Artistic Director: Alain Mazelle

**Director of Interactivity:** Hélène Zemmour

Assistant Director: Vincent Fleury

**Director of Marketing, Distribution and Sales:** Jean-Luc Cronel

Director for TV5MONDE Africa: Denise Époté

Director for TV5MONDE Latin America: Frédéric Groll Bourel

Director for TV5MONDE Asia and TV5MONDE Pacific: Alexandre Muller

Scheduling Director for TV5MONDE United States: Patrice Courtaban

Director for TV5MONDE Europe : Diane Couderc

Director for TV5MONDE France-Belgium-Switzerland: Clara Rousseau

Director for TV5MONDE Maghreb-Middle East: Magdi Ghoneim

Head of Research: Franck Buge

**Corporate Secretary:** Thomas Derobe

Assistant Corporate Secretary, Director of Management and Finance:

Liliane Delassaussé

Head of Legal Affairs: Arnaud Rivalan

Human Resources Director: Alain Charpentier

Director of Information Systems and Technologies: Jean Pierre Vérines

Production Director: Nicolas Renard

**Director of Francophonie, Promotion of the French Language and Institutional Relations:** Michèle Jacobs-Hermès

Assistant Director: Evelynne Pâquier

**Director of International Event Projects:** Philippe Dessaint

**Communications Director:** Agnès Benayer

Assistant Director: Nelly Belaïev

## TV5MONDE, C'EST :

► **Nine distinct regional signals** (including 8 broadcast from Paris covering every continent and TV5 Quebec-Canada broadcast from Montreal).

► **The only general-interest cultural channel designed for worldwide broadcasting**, airing programmes originally made in French only.

► **243 million households connected in 200 countries and territories.**

► **10 French-speaking partner channels** (France 2, France 3, France 4, France 5, France Ô, ARTE France, RTBF, RTS, Radio-Canada and Télé-Québec), the CIRTEF and synergies with the France Médias Monde channels (France 24, RFI, MCD)

► **Programmes subtitled in 12 languages** (German, English, Arabic, Korean, Spanish, Japanese, Dutch, Portuguese, Romanian, Russian, Vietnamese and French).

► **A global media**, available on the internet, mobile or on demand with more than 3.4 million videos viewed each month on the channel's websites and social networks.

► **A unique set-up to support French language learning and promotion.**

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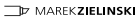
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**TV5MONDE**