

Regarder le monde avec attention



PRESS KIT



**TV5
MONDE**

Contents

Editorial by Yves Bigot	4
The world of TV5MONDE	6
TV5MONDE: an international benchmark	9
A global network of 10 channels	10
A French-language, cultural, resolutely digital medium	12
tv5monde.com	14
Social media	15
TV5MONDEplus	16
TV5MONDE at the heart of the French-speaking world	18
News.....	20
Magazine-documentary	28
Magazines	29
Programmes from partner channels	33
Film, fiction & documentary	35
TV5MONDE: the embodiment of the French language	41
TIV5MONDE: a channel for children	51
TV5MONDE and Africa	53
News.....	57
Magazines	59
African drama	61
African cinema	65
Africa: a well-connected continent	67
Web projects	69
TV5MONDE webcréations	71
Projects with French public broadcasting media	75
Key data and figures	78
Organisation chart	80
Contacts	81



**“ Since
September 2020,
TV5MONDEplus
has been the
French-language
platform for exploring
French-language
content online,
free of charge,
anywhere in the world
”**

Editorial

TV5MONDE is a one-of-a-kind media company. Nowhere else on the planet have six countries come together to create a television channel that conveys their common cultures, values and worldview, grouped around a shared language: French.

What's more, TV5MONDE is not merely a reflection of its financial backers - France, Switzerland, Canada, Quebec, Wallonia-Brussels and Monaco - it is also the direct operator of the Organisation Internationale de la Francophonie. As such, it represents the 88 Member States of that organisation through its 8 general-interest channels, its platform, its 2 themed channels, its websites, its applications and its social networks.

In a world now submerged in a sea of infomercials, resurgent old geopolitical tensions and new crises linked equally to globalisation and to often-untenable economic and political situations, the existence and role of TV5MONDE have never been so crucial.

Our mission is to bring culture and reliable, verified information to as many people as possible, but also to each specific audience: a genuine public service, available free of charge wherever possible, and above all, in this age of hyper-distribution, on all media, digital and traditional, mobile and catch-up, as well as live at all times.

For this reason, in September 2020, we launched TV5MONDEplus, the French-language platform designed to make French-language content available online, free of charge, anywhere in the world, for audiences who may not necessarily have access to television, or who no longer include it in their cultural and information consumption patterns.

What may have seemed simple and obvious, even automatic, a short time ago, is no longer so: the information and disinformation war is raging, and the fake-news merchants are acquiring astronomical resources to achieve their ends, which are not conducive to human progress, the emancipation of human beings, democracy, tolerance or secularism. More than ever, it is our responsibility to provide factual information and impartial insights while at the same time giving a voice to all opposing viewpoints, provided they respect the views of others. Likewise, we support all positive initiatives, wherever they come from, provided they make people's lives better. And we broadcast programmes that inspire, entertain, inform and educate those who want or need it. Not forgetting the learning and teaching of French, our other essential mission, understood in the context of multilingualism, as demonstrated by our thirteen subtitling languages: we take our cultures, creators, companies, ideals, world vision and thinking beyond its linguistic limits, to China, the United States, Germany, Brazil, India, Nigeria, Russia, Ethiopia and as far afield as North Korea, South Sudan and Cuba, because the French language and its many defining characteristics are eternal and universal.

The radiant demographic future for the French language in all its forms, from Creole to Nouchi, represents an opportunity for TV5MONDE, for which we assume full responsibility. We are also aware that the present time is a key moment in history: the time when our shared values affect more human beings than ever before is also the time when they are under attack, both by the technology that spreads them and by the fears engendered by geopolitical movements. We have entered a period fraught with danger. But it is existence's very fragility that makes it so precious: we know this well, as we are a company that is unique in the world.

Yves Bigot
Chief Executive Officer, TV5MONDE





The

TV5MONDE

world

Cultural
Francophone
World Digital



TV5MONDE is the public service of French-language audiovisual public services, comprising **eight general-interest, cultural and French-language channels and two special-interest channels (children's and lifestyle)**. Their mission: to promote Francophone creative work and the French language, and also to deliver **multilateral, international, reliable and verified information worldwide**.

Funded by **France, Switzerland, Canada, Quebec, the Wallonie-Bruxelles Federation and Monaco**, tv5MONDE operates by nature in synergy with its television partners*, whose programmes it promotes throughout the world as well as broadcasting its **own productions and programmes acquired from the French-speaking audiovisual landscape**.

*

france•tv



arte



TV5 TVMONACO

TV5MONDE

An international benchmark

1

The **No.1**
French-language
channel worldwide



More than **60**
million viewers

total weekly audience



70 million views

per month in 2022 across all
digital media (websites, apps
and social networks)



432 million
households around
the world receive one or more
of the **10 TV5MONDE** channels



Broadcast in
200 countries,
including **China,**
Cuba and **North Korea**

The embodiment of the French language and multilingualism



11 subtitling languages:

Arabic, Traditional Chinese, Dutch, English, German, Japanese,
Romanian, Russian, Spanish, Vietnamese and French.

A global network of 10 channels

8 general-interest + 2 themed

Did you know?

TV5MONDE is available:



In **4.2** million
hotel rooms



On-board
with **7** airlines



Aboard **3** cruise lines
That's nearly
35,000 cabins
around the world

23
million

TV5
QUEBEC
CANADA

TV5
MONDE
USA

TV5
MONDE
Style

oo
tivi5
MONDE

TV5
MONDE
LATIN
AMERICA

111
million

**TV5
MONDE**
EUROPE

30
million

**TV5
MONDE**
FRANCE
BELGIUM
SWITZERLAND
MONACO

**TV5
MONDE**
MAGHREB
MIDDLE EAST

**TV5
MONDE**
Style



116
million

**TV5
MONDE**
AFRICA

**TV5
MONDE**
Style



152
million

**TV5
MONDE**
ASIA

**TV5
MONDE**
Style

**TV5
MONDE**
PACIFIC

**TV5
MONDE**
Style

Number of households connected to TV5MONDE

A medium that's: Francophone

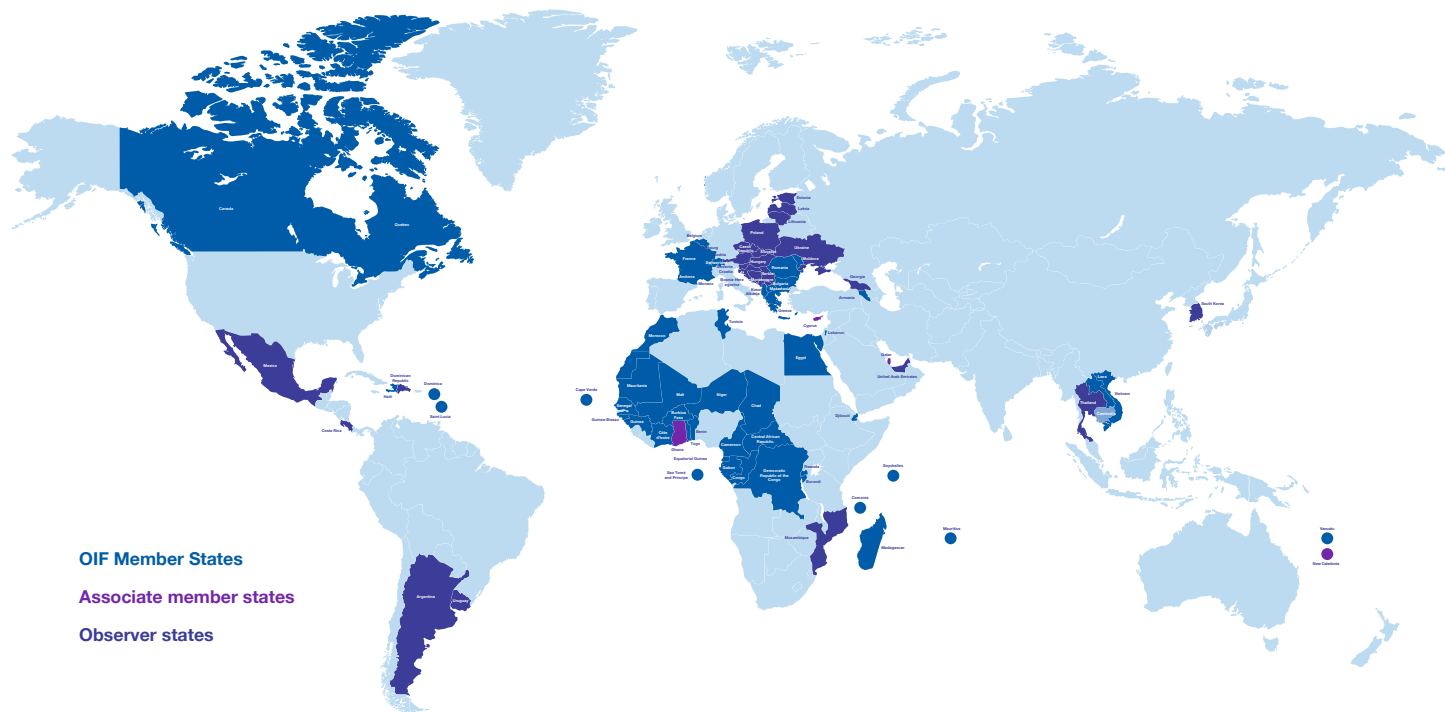
More than 39 years ago, a strong vision from players in France, Switzerland and Belgium, followed by Canada and Quebec, came together to make TV5MONDE a reality. This unique medium links all French speakers and lovers of all things French throughout the world.

TV5MONDE is the official operator of the Organisation Internationale de la Francophonie (OIF).

This ensures its distribution in the **88 Member States**.

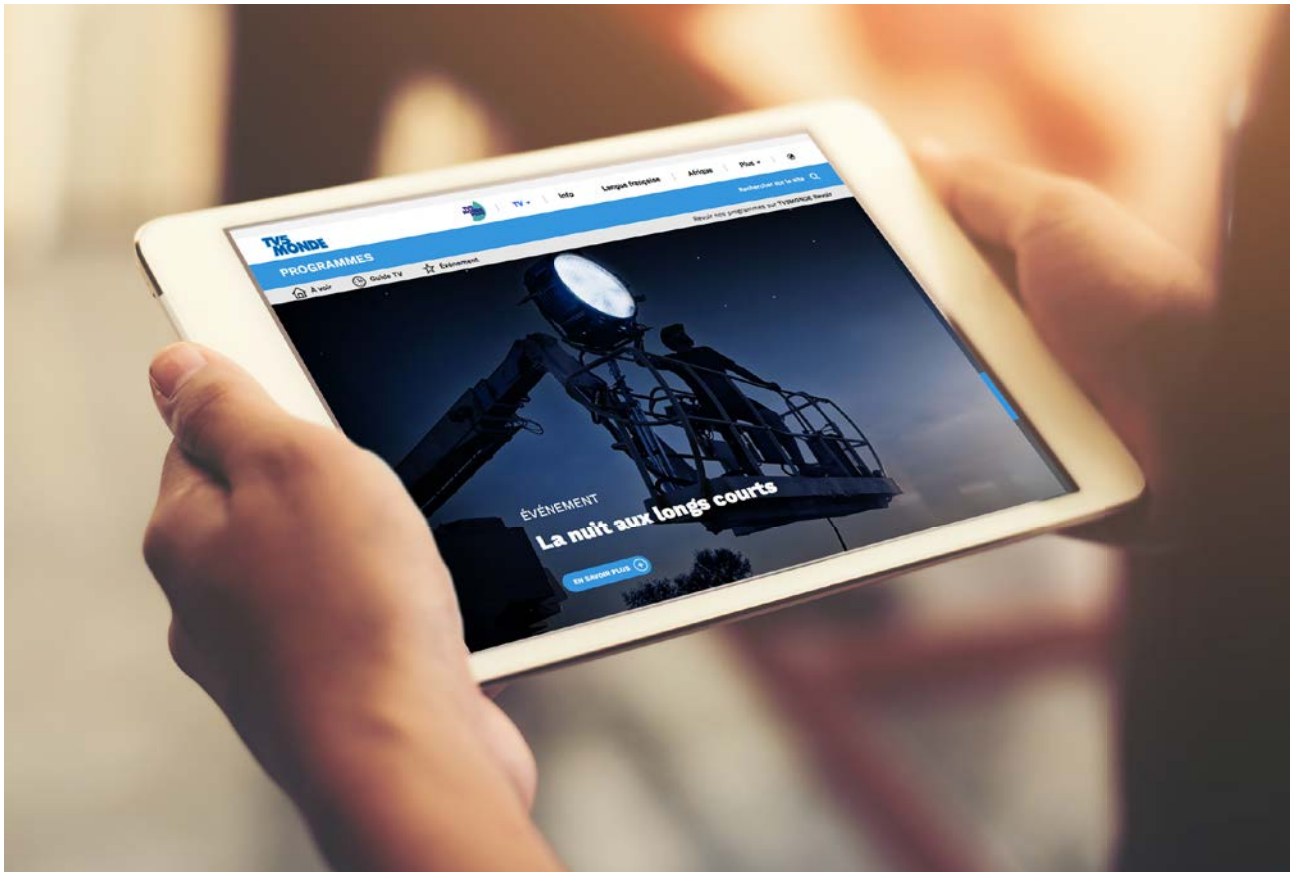
cultural

TV5MONDE's mission is to promote Francophone culture and in all its forms. Its distinctive characteristic: broadcasting works in French, whether from Belgium, Switzerland, France, Quebec, Canada, Monaco or the African continent, promoting them throughout the world and supporting creative endeavour through original productions or co-productions, purchases and pre-purchases.



and resolutely digital

The fully digital age and changing media consumption habits are strengthening TV5MONDE's strategy of maintaining a hyper-presence across all platforms. The channel is accelerating the roll-out of its content on digital audience hubs to deliver access, free of charge, for all French-speaking and French-loving audiences.

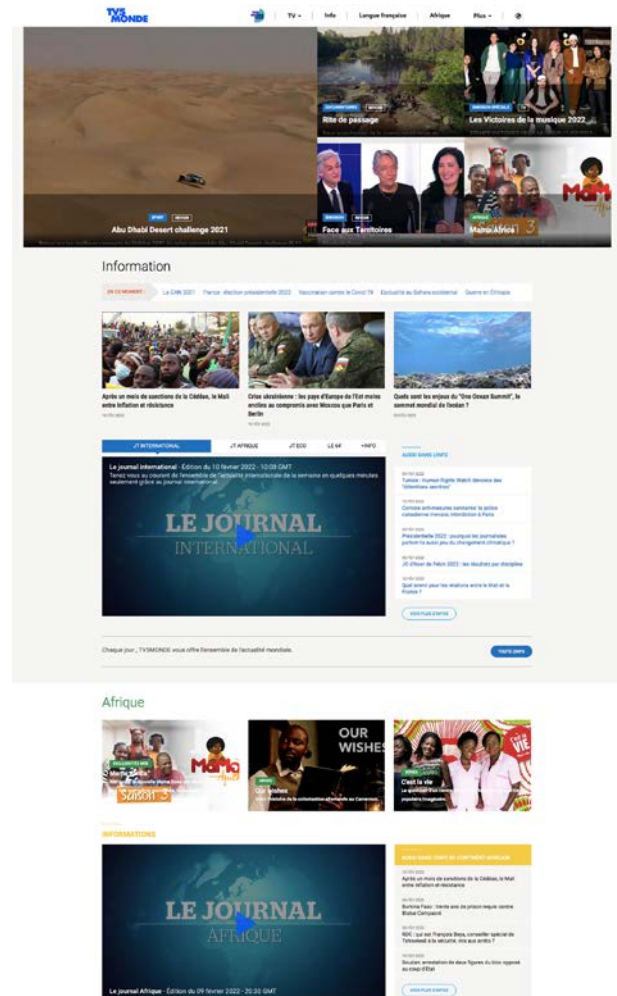


tv5monde.com

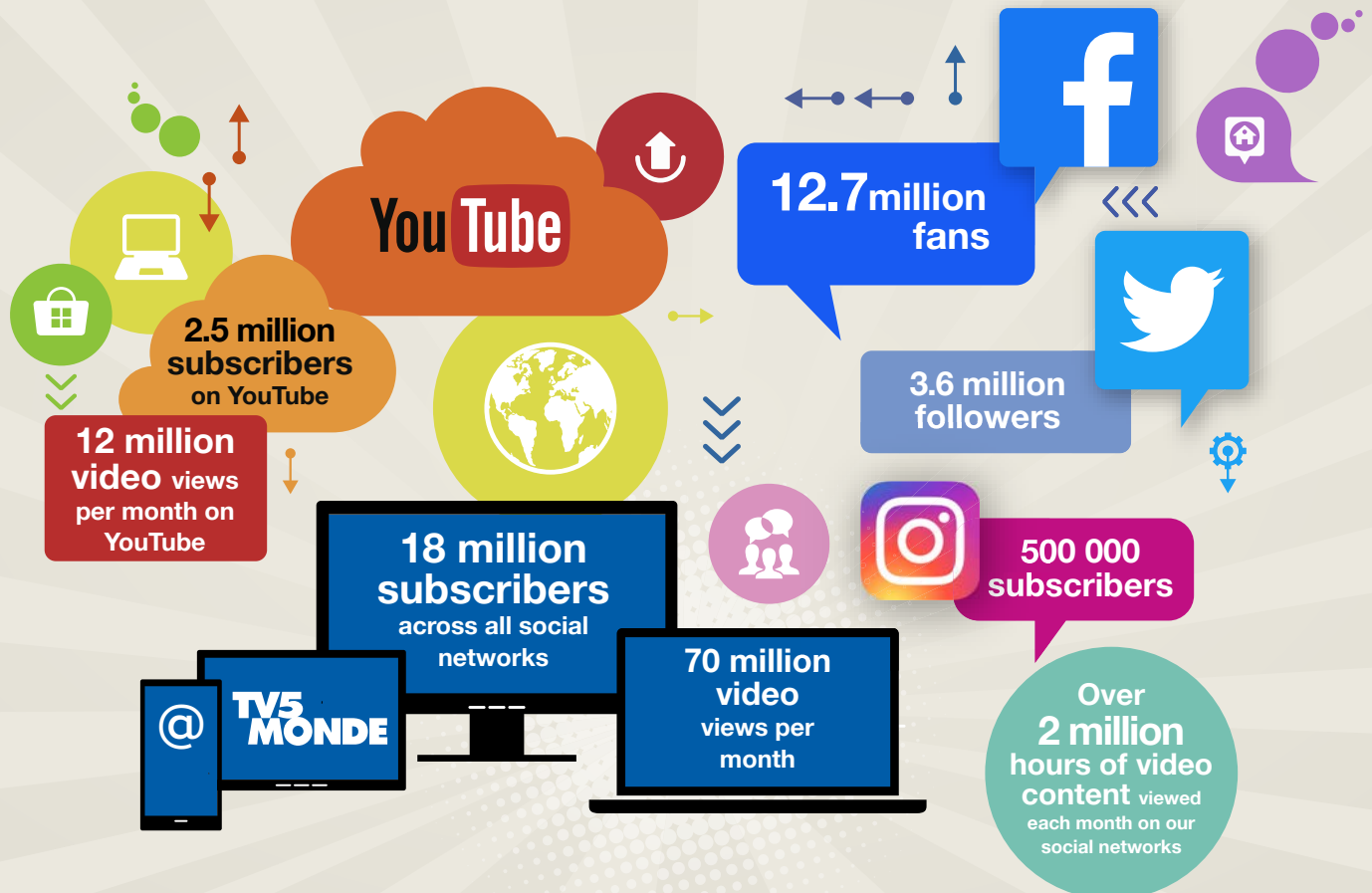
■ A website **themed around several distinct offerings** reflecting the channel's DNA: **Television, including catch-up for channels, News, Africa** and **French language**, which includes a **a unique online tool for learning and teaching French**.

■ A mobile and video offering: 55% of the world's population was accessing the Internet from a mobile phone in 2021 and **70% of TV5MONDE's internet consumption was from a smartphone or tablet**, via video formats specifically designed and produced for mobile devices.

■ A powerful social offering: with an overwhelmingly young (18-35 years old) demographic, the TV5MONDE community had **more than 12 million subscribers** (Facebook, Twitter, YouTube, Instagram) in 2019. TV5MONDE thus has a presence on the most social of the platforms for communication, sharing and interaction with French-speaking communities.



Social media



TV5MONDEplus

TV5MONDE's French-language platform

Launched in TV5MONDEplus is the international French-language digital platform for video on demand.

Developed by TV5MONDE and TV5 Québec Canada, **TV5MONDEplus is accessible free of charge by everyone worldwide** via a web platform and mobile applications.

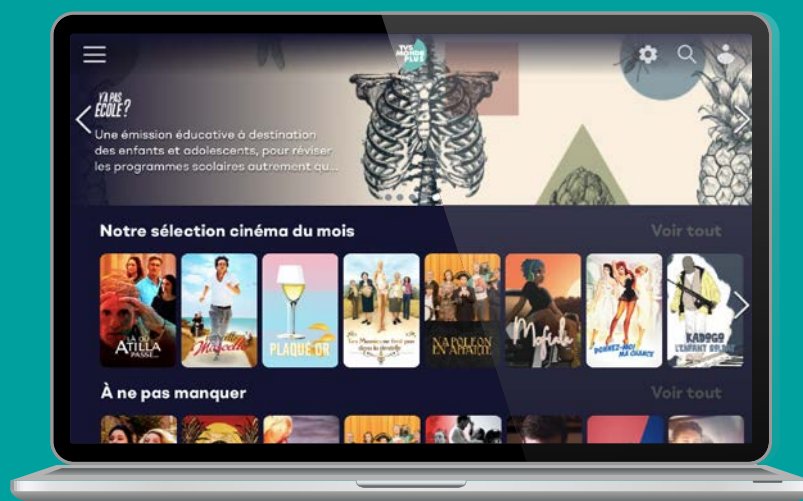
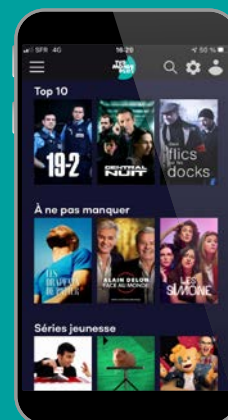
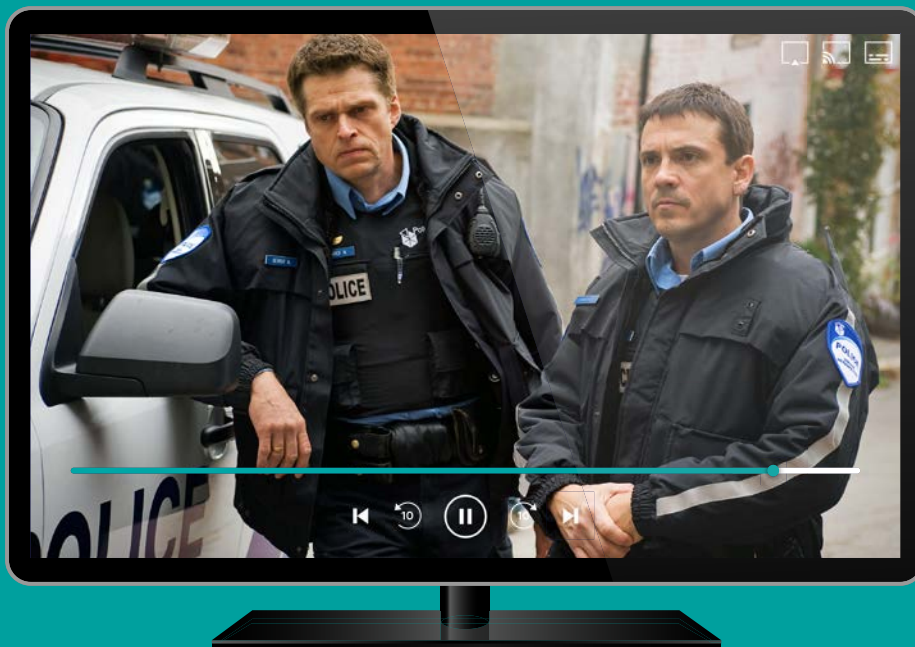
Just like the channel itself, **the platform comprises programmes from Canada, Quebec, France, Switzerland, Belgium and Africa** from partner channels and TV5MONDE.

The general-interest catalogue offers more than 6,000 hours of programmes available in the form of themed collections: films, fiction, documentaries, magazines, children's programmes and podcasts, some of which are **exclusives** (compared to the channel's linear broadcasting).

Subtitles in French, German, English, Arabic and Spanish are available, depending on the reception area.

As a platform, TV5MONDEplus has established itself as a quality alternative for French-language programmes, offering **an opportunity to discover the full richness and diversity of the French-speaking world**.









TV5MONDE:
at the heart of
the Francophone
community

News

// 64' le monde en français

A must-see news programme, this **major French-language daily show** provides independent, in-depth, multilateral coverage of international news.

Produced by the TV5MONDE editorial team in collaboration with its partner channels (France Télévisions, RTBF, RTS, Arte France and Radio-Canada) and its correspondents, 64' has established itself in 5 years as TV5MONDE's leading daily news programme.

Presented by: **Mohamed Kaci** (weekdays)
Estelle Martin (weekends)

Duration: 64 mins

 tv5monde.com/64minutes



Patrick Simonin, Estelle Martin, Mohamed Kaci, Demet Korkmaz, Slimane Zeghidour

No.1

worldwide
French-
language
news show

Every day, 64' features:



“L'invité”:

an 8-minute one-to-one interview with a key figure from current affairs, presented by **Patrick Simonin**



“Le fait du jour”

with expert assessment by **Slimane Zeghidour**



“Le Journal de la culture”

presented by **Nicolas George**



“L'humeur de Linda”

presented by **Linda Giguère**



“Le JT de l'éco”

presented by **Demet Korkmaz**



Françoise Joly and Antoine Genton

// International

TV5MONDE's big political interview on world events, in partnership with French daily newspaper Le Monde.

Every Saturday, **Françoise Joly** welcomes a key figure in international news.

Alternate presenter: **Antoine Genton**

Duration: 52 minutes, weekly

Broadcast: Saturdays at 12:00pm

 tv5monde.com/internationales

// Le journal international

In addition to 64', TV5MONDE produces 3 editions of Le Journal International.

Schedule: 8:00am, 11:00am, 2:00pm (Paris time)

Presented by: **Marian Naguszewski** (weekdays)
Isabelle Malivoir (weekends)



Marian Naguszewski



Dominique Laresche

// Objectif Monde

Following on from “64' le monde en français” in 2013 and “300 Millions de critiques” in 2014, TV5MONDE launched “Objectif Monde”, its **major magazine show featuring investigations and reports.**, in early 2018.

As a new must-watch French-language programme, “Objectif Monde” also works with the editorial teams of partner channels (France Télévisions, RTBF, RTS, Radio-Canada) to offer a monthly look at a major news, social or geopolitical phenomenon.

Presented by: **Dominique Laresche**

Duration: 90 mins

 tv5monde.com/objectif-monde

// Objectif Monde l’hebdo

Produced **in partnership with RTS.**

One week, one report, one theme, one journalist and one expert, all in 26 minutes.

Recorded at RTS in Geneva, the magazine is broadcast weekly on TV5MONDE and RTS 2.



400M DE CRITIQUES

// 400 millions de critiques

"400 Millions de critiques" is the only cultural magazine in the French-speaking world, covering and analysing French-language cultural news every week from the biggest museums in the French-speaking world, through the eyes of journalists from partner channels RTBF, RTS, Télé-Québec, Radio-Canada and TV5MONDE.

Duration: 52 mins

 tv5monde.com/400MDC



Magpie - Le cours de la justice

COLLECTION **REPORTAGES**

// Collection Reportages

Collection Reportages is TV5MONDE's monthly news programme, featuring stories, documents, portraits and investigations.

It provides an insight into the major issues and challenges facing the planet: the environment, conflict, the fight against discrimination, poverty, etc.

Duration: 30 mins

The programme is broadcast on all TV5MONDE channels and on the French-language TV5MONDEplus platform.



Cyril Viguier

Face aux Territoires

// Face aux territoires

Each week, a politician fields questions from the regional media.

A programme in partnership with Ouest-France and Nice Matin and with the participation of France-Antilles, 20 Minutes and La Montagne.

Presented by: **Cyril Viguier**

Broadcast: every Thursday at 9:30am

Duration: 45 mins

The programme is broadcast on all TV5MONDE channels and on the French-language TV5MONDEplus platform.



// Terriennes



"Terriennes" is a website dedicated to the status of women around the world. Using articles, portraits and interviews, it depicts the realities facing women on every continent, protesting the inequalities and violence to which they are subjected, while paying tribute to the advances they have made and the battles they are waging and winning.

Every Saturday, a "Terriennes" section is broadcast in the "64' le monde en français" news programme.

Find out more on TV5MONDE's Facebook page, Twitter account and YouTube news channel.



Information.tv5monde.com/terriennes

// Sport

From football, rugby and basketball to the Olympic Games and the Tour de France, TV5MONDE broadcasts some of the biggest national and international sporting events live around the world.

From the French football championship to the Six Nations rugby tournament, and including the NBA (on the Africa channel), boxing galas, the Tour du Faso, women's football, the Marathon des Sables and athletics competitions, the channel offers its viewers a wide range of world sporting news.

As well as broadcasting the matches every week, TV5MONDE offers a range of magazines offering reviews of the best moments from football, tennis, basketball, cycling and motor sport competitions (World Endurance Championships, 24 Hours of Le Mans, 6 Hours of Spa-Francorchamps, Andros Trophy, Monaco Historic Grand Prix, Le Mans Historique, etc.).



Magazine-documentary



Chloé Nabédian

À LA VIE, À LA TERRE

// À la vie, à la terre

Designed as a roaming journey through some of the world's most beautiful countries, regions and territories, the programme takes us on a journey to destinations where climate change and environmental disruption are shaping landscapes and threatening local populations.

Via a series of encounters, the programme gives a voice to those who have become the “guardians” of these places. These testimonies introduce viewers to territories confronted with the reality of the climate crisis.

Presented by: **Chloé Nabédian.**

Duration: 100 mins

Broadcast on all TV5MONDE channels and on the French-language TV5MONDEplus AVOD platform.

Magazines



Tendance XXI - Season 3, Episode 2

Lifestyle

TV5MONDE showcases French savoir-faire and savoir-vivre on all its channels.

This dedicated programming allows Francophile and Francophones viewers alike to explore and appreciate all the excellence and subtlety of the French-speaking world, from the magic of the culinary world to the beauty of the French, Canadian, Belgian, African and Swiss landscapes, as well as exploring the great fashion and jewellery houses.

// Épicerie fine

In this 9th season, **Guy Martin**, chef at the Grand Vefour in Paris, continues his gourmet travels of discovery, seeking out exceptional products. In each programme, he meets producers, fishermen and farmers – all renowned for their high standards and their passion.

Duration: 26 mins, weekly

 tv5monde.com/epiceriefine



Guy Martin



Tendance XXI - Season 4, Episode 9 - Best of

// Tendance XXI

The world of French creative talent in the fields of fashion, craftsmanship, design, beauty and cuisine is truly dynamic. Tendances XXI highlights the sector's savoir-faire and its ability to reinvent itself and stay relevant.

With comments from **Viviane Blassel**.

Duration: 26 mins, weekly

 tv5monde.com/emission/tendance-xxi



Katherina Marx

// #Version française

Fashion, design, gastronomy, lifestyle... **Katherina Marx**, a passionate ambassador of chic à la française, hosts the biggest names in French chic. Every programme features an iconic guest and a range of reports introducing - or reintroducing - viewers to France, its young creators, and its trendy and stylish venues.

Duration: 26 mins, weekly

 tv5monde.com/vf

TV5
MONDE
Style





Launched in 2015, TV5MONDE's themed channel is dedicated to French and Francophone refinement in all its forms: fashion, luxury, watchmaking, jewellery, wine, gourmet eating, design, cultural and historical heritage.

The channel is available throughout the Arab world, the Asia/Pacific region, the United States and Africa.

Programmes from partner channels

TV5MONDE is the public service of French-language audiovisual public services, promoting the best programmes from its partner channels through international broadcasting.



La grande librairie (France Télévisions)

// Francophone TV news

- France 2 TV news
- RTBF TV news

- RTS TV news
- Radio-Canada TV news

// Flagship programmes

france•tv

- Envoyé spécial
- Cash Investigation
- Des racines et des ailes
- Questions pour un champion
- La grande librairie
- Taratata
- Vivement Dimanche
- Échappées belles



Envoyé spécial (France Télévisions)



Taratata (France Télévisions)



- Une brique dans le ventre
- Hep Taxi !



- Géopolitis
- Temps présent
- Passe-moi les jumelles
- Mise au point



- Chacun son île



- L'épicerie
- Le point



- Di Stasio



Hep Taxi ! (RTBF)



L'épicerie (Radio-Canada)



Mise au Point (RTS)



revoir.tv5monde.com to watch or catch up on programmes

With a programme guide, a catch-up offering, free VOD and programme websites, all programming is accessible on the move. The content is designed to target French-speaking and Francophile audiences, with French subtitles.

Cinema, fiction & documentary



Cinema, drama, documentaries, lifestyle shows, music - the full diversity and creativity of the French-speaking audiovisual creative sector is broadcast on TV5MONDE channels.



Filles de joie by Frédéric Fonteyne and Anne Paulicevich

// Cinema

Whether box-office hits or art-house films, TV5MONDE is home to all styles of French-language cinema. Nearly 250 films a year, many of which receive production support, are broadcast on its 8 general-interest channels and subtitled into 13 languages.

TV5MONDE is the natural partner of choice for all events dedicated to French-language film-making, including the Namur and Angoulême festivals, the pan-African festival in Ouagadougou (Fespaco), the Écrans Noirs festival in Yaoundé, and the Trophées Francophones du Cinéma awards.

TV5MONDE broadcasts the greatest works of French and French-speaking cinema.

**TV5
MONDE**
ON DEMAND

TV5MONDE Cinéma On Demand is a video service available to all TV5MONDE United States subscribers. It is an eclectic, high-quality service offering 30 French-language films, one-third of which are rotated each month. TV5MONDE USA - a partner of the "My French Film Festival", the Unifrance film festival and the Seattle Film Festival - broadcasts a number of films in competition at these two events.

Must-see in 2023

- *La petite chambre* by Stéphanie Chuat and Véronique Reymond
- *Des femmes disparaissent* by Édouard Molinaro
- *Reines de la nuit* by Christiane Spiero
- *La traversée* by Florence Mialhe and many others...



La petite chambre by Stéphanie Chuat and Véronique Reymond



Des femmes disparaissent by Édouard Molinaro



are broadcast
every year on
TV5MONDE



Reines de la nuit by Christiane Spiero

But also...

- *Elle ne pleure pas, elle chante* by Philippe de Pierpont
- *Confidences à un inconnu* by Georges Bardawil
- *Jane par Charlotte* by Charlotte Gainsbourg
- *J'irai où tu iras* by Géraldine Nakache
- *Jamais plus toujours* by Yannick Bellon



Elle ne pleure pas, elle chante by Philippe de Pierpont



La traversée by Florence Mialhe



Confidences à un inconnu by Georges Bardawil



Jane par Charlotte by Charlotte Gainsbourg

// Drama

With almost 5,000 hours of drama broadcast each year, TV5MONDE is the only channel to programme solely original French-language drama.

Whether French, Belgian, Swiss, Quebecois, Canadian or African, drama comes in all genres: single, mini-series, serials and series.

Each year, TV5MONDE assists 70 dramas as part of its pre-purchasing policy and supports major events in the genre, such as La Rochelle's Festival de la fiction TV and the Luchon Festival.

Must see in 2023:

- **OPJ S3**
- **Wilder S4 (Switzerland)**
- **Invisible (Belgium)**
- **Faits divers S4 (Canada)**
- **5ème rang (Canada)**
- **Diane de Poitiers**
- **Meurtres à...**
- **Capitaine Marleau**
- **Vestiaires**
- **Un si grand soleil**



OPJ



Diane de Poitiers



5,000 hours
of drama broadcast on
all TV5MONDE channels

// Documentary

History, society, culture, exploration, nature, portraits - a full range of themes is covered by the 500 subtitled documentaries broadcast each year by TV5MONDE.

50% were produced with financial backing from the channel.

Must see in 2023:

- **Sur le front**
- **Les 100 lieux qu'il faut voir en France**
- **La France dans les yeux de Thomas Pesquet**
- **Retour aux sources S3 (Switzerland)**
- **Renaud Capuçon, un violoniste sans frontières (Switzerland)**
- **Les hôtels historiques suisses (Switzerland)**
- **La course folle (Canada)**
- **Les derniers humains (Canada)**
- **Chasse à l'homme (Belgium)**
- **1918-1939: Les rêves brisés de l'entre-deux guerres**
- **Ballake Sissoko and la kora**
- **Wildlive expéditions sauvages : Côte d'Ivoire**
- **Au fil de l'eau**

 tv5monde.com/documentaire



Les 100 lieux qu'il faut voir en France



Sur le front



500 subtitled
documentaries, broadcast each
year on all TV5MONDE channels

TV5MONDE: the embodiment of the French language

and **multilingualism**, with its 13 subtitling languages

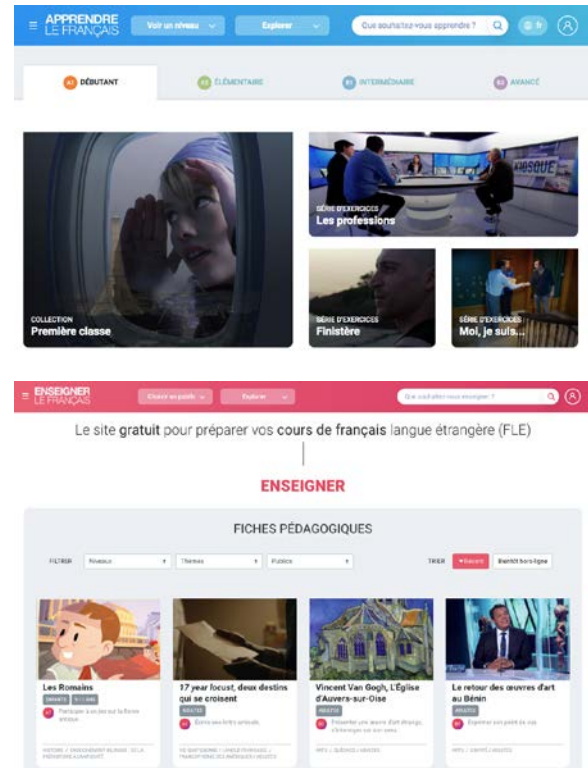


// Learning and Teaching

TV5MONDE, an instrument for promoting the French language, is developing a **digital tool for learning and teaching French with TV5MONDE**, which has been updated and improved continuously since 1996. This **free service, accessible anywhere in the world on any screen** for teachers and learners of all ages and language levels (pupils, students, adults in continuing education), is now considered to be one of the essential tools for learning and teaching French as a foreign language. Thanks to TV5MONDE's audiovisual resources (programme extracts, news reports, etc.), the **enseigner.tv5monde.com** and **apprendre.tv5monde.com** websites and the **Apprendre le français avec TV5MONDE** app make it possible to learn or teach French with innovative, high-quality content.

At present, the offering includes:

- **1,000 educational packs** on **enseigner.tv5monde.com**
- **4,000 interactive, self-correcting exercises** on **apprendre.tv5monde.com** and the **Learn French with TV5MONDE** application



In 2022, digital offerings devoted to the French language accounted for **28% of visits to tv5MONDE websites** and **39% of videos viewed**, with an average visit time of **11 minutes**.



1,000

educational packs
on **enseigner.tv5monde.com**



4,000

interactive, self-correcting exercises
on **apprendre.tv5monde.com**
and the **Apprendre le français** app



3.5 million

downloads
of the **Learn French** app since
its launch in 2020



With more than **2.8 million**
visits per month
for the **French language** offering

// “Apprendre” the app for learning French

Free and available worldwide, the mobile application offers 4,000 exercises for learning French based on videos, programmes and news reports broadcast on TV5MONDE.

The application is unique in the world of mobile applications because of a number of its strengths:

- **hundreds of videos** on cultural and topical subjects;
- **exercises for** beginner and advanced levels;
- **fifteen different types of exercise** to boost motivation;
- **French at your fingertips**, with videos showcasing the diversity of the French language, from Lomé to Paris and from Montreal to Brussels.

To download it:

👉 on iPhone: apprendre.tv5monde.com/ios

👉 on Android phones: apprendre.tv5monde.com/android



The mobile application uses content from the **apprendre.tv5monde.com** website. **This content is part of TV5MONDE's French-language offering**, in addition to the “Découvrir le français”, “Jouer avec le français” and “Enseigner le français” sites.



Valérie Tibet

// 7 jours sur la planète

The weekly magazine presented by **Valérie Tibet** is the flagship content of the “Apprendre et enseigner le français” programme. With French subtitles, it covers the week's news and key events.

 tv5monde.com/7jours

// French in international relations

Various tools are designed to improve the French language skills of **diplomats and national and international civil servants** to support the use of French within international organisations and in political and diplomatic exchanges.

In partnership with the OIF.



Salon : où en est-on des droits de la femme ?



Comment la Chine s'infiltre-t-elle en Suisse ?



L'Afrique est-elle l'avenir du monde ?



Quel bilan pour les écrivaines africaines ?



// Ici, ensemble a tool for migrants

With **17 educational packs** tailored to the needs of migrants, the “Ici ensemble” programme aims to teach the French language while raising awareness of civic values.

In partnership with Paris City Council and the French Ministry of the Interior.

// Media and information literacy

Educational resources have been developed specifically for young audiences, **helping them to understand the media and take a step back from digital usage.**

TV5MONDE is also involved in media education through the production of the “À vrai dire” programme and meetings between journalists and pupils during the *Semaine de la presse et des médias dans l'école®*



French is the **5th** most widely-spoken language in the world
 French is the **3rd** most frequently-used language on the Internet

Specific content

TV5MONDE also promotes the French language by creating original content for the tv5monde.com/languefrancaise website

// The TV5MONDE French-language digital library,

launched in 2015, offers 570 classic works of French-language literature for free download on computers, tablets and mobile phones.

This offer has been added to the Culture Pass offer!

 bibliothequenumerique.tv5monde.com/



As a cultural player, TV5MONDE is taking part in the **PASS CULTURE**, the application launched in September 2018 by the French Ministry of Culture.

The aim of this pass, which is free and accessible to all, is to encourage exploration and diversification in cultural activities.

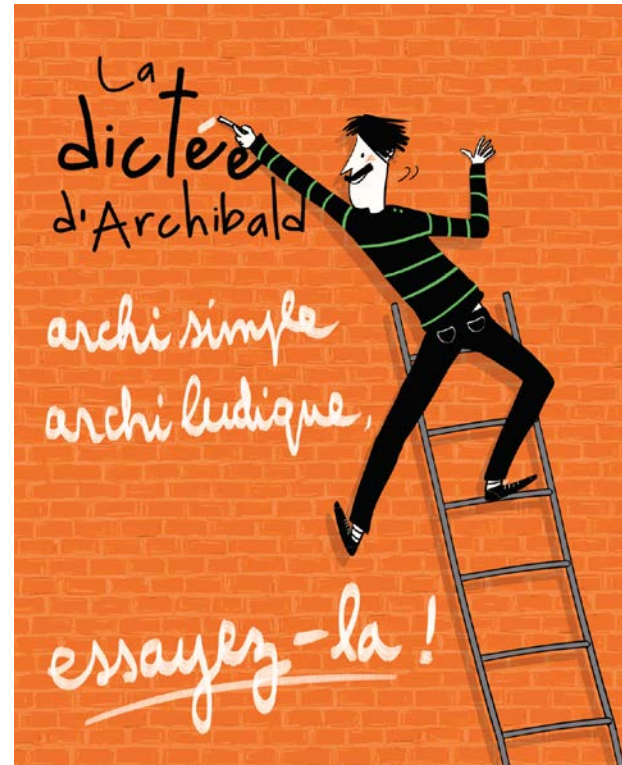
TV5MONDE regularly offers invitations to cultural events, and makes almost 300 works from its digital library available to the public.

 pass.culture.fr

// A collection of Tales and Legends

(French, Canadian, African, mythological), combining literary texts and videos, brings French popular culture to young audiences.

 culture.tv5monde.com/grandsformats



// La dictée d'Archibald

is a free interactive dictation tool, accessible by theme and level of French.

 dictee.tv5monde.com/

 **274 million**
French speakers around the world

French-language magazines

// Destination Francophonie

Every week, **Ivan Kabacoff** takes his viewers to a new destination to meet the people pouring their energy and inventiveness into making French into a living, dynamic, and constantly-evolving language.

“Destination francophonie” is now entirely filmed in the field, offering more meetings and exchanges.

Since 2022, the programme has been available monthly in a longer 26-minute format.

 tv5monde.com/df



Ivan Kabacoff



77.2 million

students have French as a language of instruction in 33 countries

// Merci Professeur !

Linguist **Bernard Cerquiglini** explains some of the verbal curiosities of the French language. In each programme, he focuses on a word or expression from the French language and explains its origin and specific characteristics.

 tv5monde.com/merciprof



Bernard Cerquiglini

 **900,000** French teachers throughout the world

With:

INSTITUT
FRANÇAIS

af
Alliance Française

FRANCE
ÉDUCATION
INTERNATIONALE

CLEMI
Le centre pour l'éducation
aux médias et à l'information

CIVILAM
VICHY
Alliance Française

UCLouvain

if SAVOIRS

af Alliance Française
Centre Européen de Langues Françaises

Liberté • Égalité • Fraternité
REPUBLIQUE FRANÇAISE
MINISTÈRE DE L'INTÉRIEUR
DIRECTION GÉNÉRALE
DES ÉTRANGERS EN FRANCE

Ministère de la Culture
Communication

aefe
Agence pour
l'enseignement français
à l'étranger

CCI PARIS ILE-DE-FRANCE

CAMPUS
FRANCE
campusfrance.org

ORGANISATION
INTERNATIONALE DE
la francophonie

MAIRIE DE PARIS

Langues Plurielles

TiVi5MONDE: a channel for children



Idéfix et les irréductibles

TiVi5MONDE, an edutainment channel aimed at 4-13 year-olds, promotes the development of the French language among the very young. The schedule includes cartoons, educational programmes, animated series and feature films.

Available in the United States since 2012, the channel was then successfully launched in Africa in June 2016, followed by the Maghreb-Orient region in 2022.



Rocky & Lily, c'est dans la boîte !

Coming up in 2023 on TV5MONDE:

- **Kid Lucky**
- **Les Schtroumpfs**
- **Idéfix et les irréductibles**
- **Foot de rue (Season 4)**
- **La semaine des médias**
- **Rocky & Lily, c'est dans la boîte !**
- **Les cavaliers**
- **Conte-nous (Season 5)**
- **Noah de Coco**

jeunesse.tv5monde.com

The “1,2,3... TiVi5MONDE!” kit

With the “1,2,3...TiVi5MONDE!” pack, teachers have a kit to help them teach children about the French language. This kit contains educational activities, cards, pictures, dice and a shaker for lively lessons for children aged 3 to 11.





TV5MONDE and Africa

TV5MONDE, the media outlet for young French-speaking Francophiles, plays a major role in Africa. More than half of the channel's audience is under the age of 35. These viewers see the channel as providing a window on the world, a special link with France and other French-speaking countries, a chance to improve their French and a source of reliable and high-quality information.

TV5MONDE is a strong brand that enjoys a very high level of awareness among executives and directors:

99%

in Sub-Saharan Africa and

83% in the Maghreb.

The presence of TV5MONDE, provided by national digital terrestrial television broadcasters in Africa, means that it is considered to be a national channel in several French-speaking countries on this continent and especially in the Democratic Republic of Congo, the world's most populous French-speaking country.

There are four African countries in TV5MONDE's top five countries for audience figures: DRC, Côte d'Ivoire, Cameroon and Senegal.

No.1 international channel in French-speaking Africa





50 million

viewers

in **15** countries

(weekly audience)



TiVi5MONDE in Africa

16 million

viewers

(measured in 4 countries: Senegal, Côte d'Ivoire, Cameroon and DRC)



51%

weekly

audience in Côte

d'Ivoire (4-14 year-old target group)*

47.3%

weekly audience

among viewers

aged 15 or over



for executive and manager target
group TV5MONDE Afrique

is the **2nd** most watched
international channel in
French-speaking Africa,

with a weekly audience of **74.1%**

No.1

channel in the
Democratic Republic of Congo

63.2% share among
viewers aged 15 and over
(weekly audience)

40

hours of
programming

subtitled in English each week
(films, TV movies, magazines,
documentaries, and more)



Based on the Africascope study September 2018 - June 2019

*Africascope Kids 2018

News

// JTA (African news)

Produced by TV5MONDE editors, Le Journal Afrique is a 26-minute news programme that is broadcast every evening and focuses on current affairs affecting the continent and its diaspora, offering exclusive interviews, reports, analysis and a sports news programme, which is presented every weekend by **Lise-Laure Étia**.

Presented by: **Nidhya Paliakara**
and **Dominique Tchimbakala**

Duration: 26 mins

 information.tv5monde.com/les-jt/afrique



Le Journal Afrique, broadcast every day live on Facebook, attracts more than

10 million
views
every month



Dominique Tchimbakala



Lise-Laure Étia



Mohamed Kaci

// #MOE

#MOE, TV5MONDE's must-watch Mediterranean cultural programme. **Mohamed Kaci** hosts guests who are making the headlines in Algiers, Tunis, Rabat, Beirut, Cairo, and elsewhere. #MOE – a programme in tune with the Arab world(s).

Presented by: **Mohamed Kaci**.

Duration: 26 mins, weekly

 tv5monde.com/moe

// Wari

A weekly programme looking at Africa's economic and development news.

A RACECO production, in partnership with TV5MONDE.

Duration: 26 mins


 tv5monde.com/wari

// Et si vous me disiez toute la vérité

Denise Époté plays host to a political, economic, or cultural personality for an in-depth look at burning issues in a booming Africa.

Presented by: **Denise Époté**.

Duration: 13 mins

 tv5monde.com/emissions/emission/et-si-vous-me-disiez-toute-la-verite



Denise Époté

Magazines

// Les Maternelles d'Afrique

A new magazine dedicated to parents. Angela Aquereburu, a Togolese-Guadeloupian presenter and mother of two children, reaches out to traditional, single-parent, blended, urban or rural families and, in a real house in Abidjan, welcomes mums, children, experts and key pan-African figures to discuss all of the subjects that concern men and women, from the desire to have a child to birth, as well as education, the role of the father, sleep, nutrition, etc.

Presented by **Angela Aquereburu**

*A Yobo studios and Tétramedia studios co-production.
In partnership with ELLE.CI.*

Duration: 26 mins

*Broadcast on two Saturdays per month at 12:00pm
(Dakar time), alternating with Bonne Santé*



Angela Aquereburu



Prudence Maidou

// Bonne santé

A magazine dedicated to health and well-being, this programme raises awareness of all public health matters, with no subject off limits. On the agenda: risk prevention advice and information from leading doctors in the studio. Everyone - key figures or members of the general public, the sick and the healthy - are welcomed to the studio to share their experience. Health, a vital factor in a country's development and economic growth, is a subject of great importance for TV5MONDE, a channel committed to providing a public service.

Presented by **Prudence Maidou**

An On est ensemble Productions and Tétramédia Studios co-production in partnership with Fraternité Matin for Bonne Santé.

Duration: 26 mins

*Broadcast on two Saturdays per month at 12:00pm
(Dakar time), alternating with Les Maternelles d'Afrique*

// Population d'Afrique

West and Central Africa is experiencing significant demographic growth, but is also encountering many difficulties, including diseases, high mortality rates, dangerous traditional practices, political and religious conflicts, and unemployment. In response to these challenges, a dialogue has been set up not only with the States but also on the ground, with the population groups themselves. In a wide range of reports, "Population d'Afrique" shows how people are now contributing to the development of their region.

This new magazine invites you to listen to the people who live their daily lives in this part of Africa. Reaching out to meet the different groups, this programme paints a picture of a dynamic region that is making remarkable progress.

Broadcast: every Tuesday at 8:00pm (Dakar time)

Produced by UN Africa



Population d'Afrique



Boncana Maïga

// Stars Parade

A music programme devoted to African artists. Giving priority to encounters and genres, Stars Parade gives African music a platform to express itself and make itself known around the world thanks to its cultural diversity and the richness of its melodies.

Presented by **Boncana Maïga**

Broadcast: every Saturday at 6.00pm (Dakar) and 1:30am (Paris)

 afrique.tv5monde.com/videos/musique/stars-parade

La fiction africaine



L'AMOUR

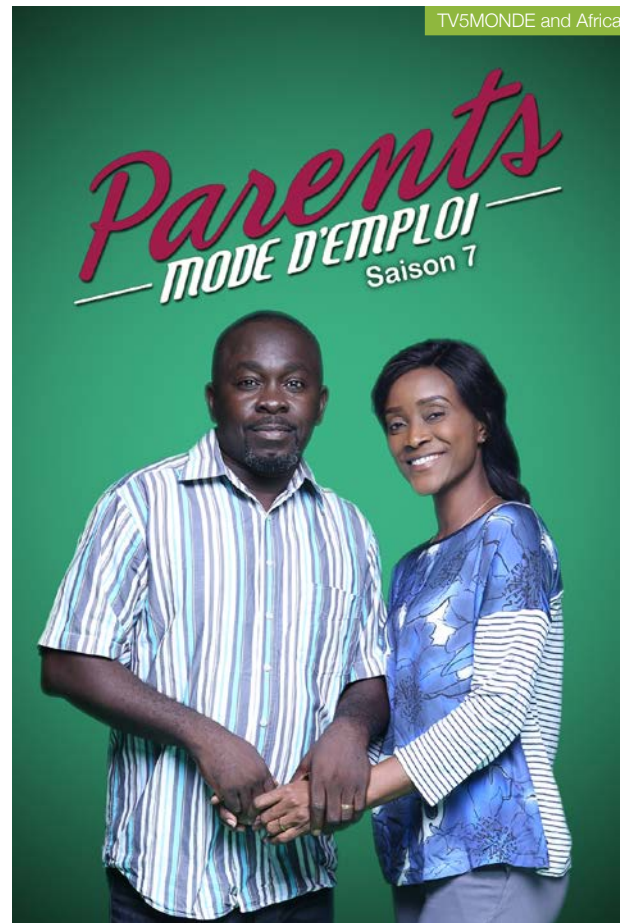
Les Secrets de

Les secrets de l'amour

TV5MONDE, the leading pan-African broadcaster of dramas, gives greater visibility to African series that have been big hits in their home country.

In addition, the channel **invests in the creative process** by supporting several African producers through pre-purchase and co-production agreements.

TV5MONDE is the exclusive broadcaster of a dozen or so African series per year from **Côte d'Ivoire, Togo, Burkina Faso, Senegal, Mali, Gabon, DRC and Cameroon.**



Parents mode d'emploi (Season 7)



Allo Tribunal (Season 3)

These series, which showcase the production of West and Central Africa, embody the values of the French-speaking world and display the cultural characteristics specific to each country.

They thereby demonstrate unique editorial diversity in various genres depending on the nature of the project: detective, social, medical, political, comedy, drama or youth programmes.

Given the popularity of these series, the channel has agreed to additional seasons for some of them.

To explore in 2023: *Allo Tribunal* season 3 (Côte d'Ivoire), *Cest la vie* season 3 (Senegal), *Parents mode d'emploi* seasons 7 and 8 (Gabon).

New:

- **Les Secrets de l'Amour** (Cameroon)
- **Un Homme à Marier** (Côte d'Ivoire)
- **Le Projet** (Côte d'Ivoire)
- **Pouvoirs et Loi** (Cameroon)



Wara La Destinée d'Aïcha (Season 2)



Ici c'Babi



PRZ

Coming in 2023

3 event series co-produced by
TV5MONDE:

- **Wara La Destinée d'Aïcha (Season 2)**
(Senegal, France, Burkina Faso)
- **Ici c'Babi** (Côte d'Ivoire)
- **PRZ** (Côte d'Ivoire)

afrique.tv5monde.com

All the series can be explored,
watched again or watched
in catch-up on the free
TV5MONDEplus platform
or the TV5MONDE Afrique app



Un Homme à Marier

Directed by: **Jean-Jules Porquet** (Côte d'Ivoire, 2021, season 1) - 20x35 mins

With: **Konnie Touré, Nastou Traoré, Jean-Jules Porquet, Sophy Alida, Ray Reboul, Alex Ogou, Adama Traoré.**

At almost 40, Kayna is still single. As she meets more and more people in search of love, she's in for plenty of surprises! Will she finally meet her soulmate?



Un homme à marier

African cinema



Le challat de Tunis by Kaouther Ben Hania

Every year, TV5MONDE pre-purchases a dozen films, giving preference to films from sub-Saharan countries and francophone co-productions in order to export African cinema and bring it to the attention of as many people as possible.

Many African films have been supported by TV5MONDE, including “Atlantique” by Mati Diop, “La miséricorde de la jungle” by Joël Karekezi and “Desrances” by Apolline Traoré.

TV5MONDE is a partner member of the Fonds pour la Jeune création francophone fund.

Launched in Yaoundé in December 2017, this fund, a joint initiative between the National centre of cinematography and the moving image (CNC), the Fédération Wallonie-Bruxelles, Film Fund Luxembourg, Société de développement des entreprises culturelles (SODEC), Téléfilm Canada, TV5MONDE, Orange, France Télévisions, and the Society of Authors and Composers of Dramatic Works (SACD) in France, Belgium and Canada, assists with the creation of cinematographic and audiovisual projects in French-speaking sub-Saharan countries and Haiti.

Its purpose is to support the emergence of new directors and producers and to accompany their projects during the development, production and post-production stages.



Délice Paloma by Nadir Moknèche

Coming up in 2023 on TV5MONDE:

- ***Délice Paloma* by Nadir Moknèche**
- ***Notre-Dame du Nil* by Atiq Rahimi**
- ***Le voyage du Prince* by Jean-François Laguionie and Xavier Picard**
- ***Un fils* by Mehdi Barsaoui**
- ***En route pour le milliard* by Dieudo Hamadi**
- ***Africa Mia, la fabuleuse histoire des maravillas de Mali* by Richard Minier and Édouard Salier**

Africa : a well-connected continent





Launched in 2017, the general-interest offer - comprising the afrique.tv5monde.com website and the Africa app - strengthens the distribution and visibility of TV5MONDE Africa programmes in HD, thereby contributing to the promotion of the French language on this continent.

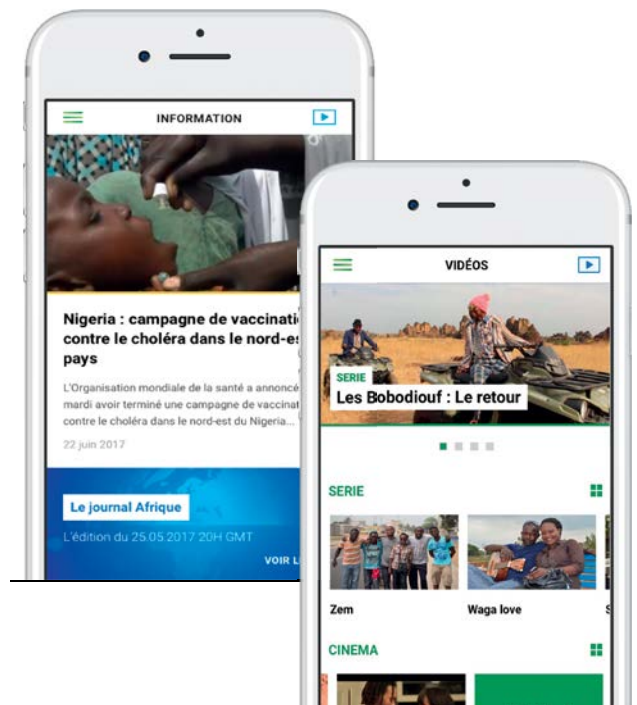
It offers an experience that is tailored to all audience groups and their consumption habits.

Content is rich, with a **newssection**, a **video-on-demand section** (including approximately 20 African series) and the **live TV5MONDE AFRICA** channel.

Aimed at the continent of Africa, its diaspora and all those who love Africa, our offer is available on all devices through:

- **afrique.tv5monde.com**, a responsive site that is primarily intended for mobile use.
- **The TV5MONDE Afrique app**, which is compatible with Android and iOS devices and includes additional features such as the off-line viewing of downloaded videos and articles.

Nearly 2 million downloads of the application.



Young Africans spend an average of

2 hours 20 minutes

a day on the internet and social networks



2 million

downloads of the TV5MONDE Afrique application

1 million

visits per month to TV5MONDE Africa in 2019 (website and applications)





Digital creations

TV5MONDE is pursuing its policy of creating new digital projects and supporting emerging talent. Every year, the channel gives greater visibility to innovative programmes, whether historical, scientific, solidarity-based or informative in nature.

TV5MONDE webcréations

Strongly committed to digital creation in all its forms, TV5MONDE produces and supports digital programmes for all its audiences every year, whether through its own productions, co-productions or pre-purchases.



Julien Magalhaes

// Damoselle

Played by actress, writer and director Ambre Larrazet, this humorous historical series features female characters throughout history (the Middle Ages, the French Revolution, Gaul and the Second World War).

To accompany this journey through the history of beauty, history consultant **Julien Magalhaes** separates the real from the fake in "L'Éclairage de Julien".

Created and directed by **Queenie Tassell and Ambre Larrazet**.

Produced by Taleseed and Et Bim.

Season 1 and 2 on TV5MONDEplus.



// Comment te dire

10 original programmes in the form of short, humorous videos that give the best advice on how to become eloquent, manage stress, speak in public or simplify the language you use.

The French language is rich and beautiful, so let's learn how to use it properly !

Web series of 5x4 mins and 5x1 min.

By Slimane-Baptiste Berhoun, with YouTuber Natoo and science YouTuber Julien Ménielle.

 tv5monde.com/ctd



// Parlons peu, parlons bien

Aurore Vincenti, linguist and author ("Les mots du bitume") reveals the secrets of the words and expressions of the moment!

Words from season 1: influenceur(euse), malaisant, flexitarrien, infox, disruptif, ambiancer, ubérisation, empouvoirement, inclusif (ive), clivant (e).

Words from season 2: divulgâcheur, nomophobie, procrastination, mecspliation, émoticône, collapsologie, bienveillance, décryptage, harcèlement and sororité.

Web series of 10x2 mins.

A Kofescu production. Written and performed by Aurore Vincenti, illustrated by Margaux Amaré.

 tv5monde.com/pppb





// Quiproquos

A humorous web series about the misunderstandings associated with French expressions. We may speak the same language, but we don't always understand each other... In a café that could just as easily be in Montreal, Brussels, Geneva or Paris, characters from all over the world meet. In this cosmopolitan "in camera" setting, conversations give rise to many misunderstandings!

Web series of 20x1 min.

Written by Camille Ghanassia, Juliette Blanche and Servan de James.

 tv5monde.com/quiproquos

// Ta langue en dit long

The French language is descended from Latin... The whole language? No, because a large part of its vocabulary is drawn from the cultures crossed by the French over the course of history. Words borrowed from European neighbours such as Italy, Germany and England, and also from cousins in Africa, Arabia, China and even Mexico.

Web series of 10x3 mins.

Written and directed by Olivier Carpentier.

Co-produced with INA.

 tv5monde.com/ta-langue-en-dit-long



In 2019, TV5MONDE launched its "TV5MONDE Webcréations" label to develop digital programme formats to feed into its themed offerings, covering three priority areas: Africa, French Language and Culture.



// Connexion en cours

Who are we amid this multitude of cultures, when distances are as much virtual as they are physical? How do we deal with difference, newness and change? This season looks at family communications in the age of virtual technologies, roots, origins and identity.

A co-broadcast with TV5 Québec Canada.

Web series of 22x5 mins.

 tv5monde.com/connexion-en-cours

// Mama africa

"Mama africa" is a short, hard-hitting web series with each episode lasting 2 minutes and recounting the bewildering exchanges between an African "mama" and her children. This series appeals to viewers young and old from all over the French-speaking world, with hilarious parodies and touching realities that illustrate the everyday life of a mother.

Available on the TV5MONDE Afrique app and on the afrique.tv5monde.com digital offering



// Afrique & Pop

Culture, music and web buzz. In "Afrique & Pop", presenter Audrey Paola shares her discoveries about what's making Africa tick.

Available on the TV5MONDE Afrique app and on the afrique.tv5monde.com digital offering



Projects with the French public broadcasting media

// Vrai ou fake #fakenews

In recent years, social networks have become the new information media for a significant proportion of Internet users. In response to this, and to the proliferation of false information that goes viral in a matter of hours, France info has created a page on its website called “vrai ou fake” (true or fake). This platform combines content produced by France Télévisions, Radio France, Arte, TV5MONDE, France Médias Monde and INA.

This new section scrutinises all the information broadcast on the radio, TV and digital channels of the public broadcasting media, and consists of deciphering and deconstructing rumours and false information circulating on social networks in particular.

The TV5MONDE section entitled “À vrai dire” is available both on the France Info page and on the channel's website and social networks.

 francetvinfo.fr/vrai-ou-fake



// Lumni

Developed by public broadcasters (France Télévisions, Radio France, Arte, TV5MONDE, France Médias Monde and INA), Lumni is an educational offering that provides access to culture, knowledge and learning.

It provides children with an opportunity to learn in a different way, either independently or accompanied, extend their lessons and understand the world around them. And education professionals can find expert resources for teaching and learning here.

More than 10,000 accessible items of educational content, linked to the school curricula for all levels from primary to secondary school in all subjects, can be found at:

 lumni.fr

Lumni

// Atelier audiovisuel public

In 2018, the public broadcasting companies (France Télévisions, Arte France, INA, Radio France, France Médias Monde and TV5MONDE) jointly launched a call for digital projects aimed at producers and creative talent living in France. The theme of this joint call for projects, focused on digital writing, was: “My life on social media”.

Since then, three new projects - L'Effet Domino, Double vie and Dans ton tel - have been added to the catalogue and are available on the L'Atelier de l'Audiovisuel Public platform.

 atelieravpublic.fr

// Culture'

Launched in September 2018, at the initiative of France's Ministry of Culture, “Culture Prime” is a cultural project developed by the public audiovisual media, France Télévisions, Radio France, Arte, TV5MONDE, France Médias Monde and INA.

Its mission is to offer rich, eclectic coverage of cultural news (interviews and reports) from the various partner editorial offices.

Available on Facebook, this offering is also accessible via its platform.

Culture'

France TV Foundation

TV5MONDE is a co-founder of the **Fondation Engagement Medias pour les Jeunes** alongside France Télévisions, France Télévisions Publicité and France Médias Monde, whose aim is to make audiovisual, digital, media and cultural resources available for use in projects and actions of general interest; for example, to promote a culture of citizenship and equal opportunities, combat school drop-out and exclusion, and develop oral and written expression, eloquence and confidence among young people in vulnerable situations, regardless of location.



Key data and figures

Governance

TV5MONDE plays a public service role in the audiovisual French language sector. It is the direct operator of the Organisation Internationale de la Francophonie summits, which bring together 88 countries and governments.

The decision-making bodies of TV5MONDE reflect its multilateral dimension.

The Conference of Ministers

This is a forum for the ministers responsible for TV5MONDE from the different governments that provide funding, namely Canada, the Federation Wallonia-Brussels, France, Quebec, Switzerland and Monaco. The conference is held every two years to set out and adopt the strategic direction for the channel, while also setting contributions from the partner governments. Prior to the conference, there are a number of meetings of senior civil servants.

Board of Directors

This is made up of representatives of national public television channels from the funding countries and chaired by the CEO of France Télévisions. Since 2008, this chair has been separate from the channel's general management. In addition, a representative from the CIRTEF and another from TV5 Québec Canada attend Board meetings in an observational capacity.

The programme committee

Chaired by the TV5MONDE Programmes Director, this comprises representatives of the programme departments at France Télévisions, ARTE France, TVMONACO, RTBF, RTS, Radio-Canada, Télé-Québec, TV5 Québec Canada and the CIRTEF.

Cooperation Board for TV5MONDE Afrique

Made up of representatives from the six African national television channels and organisations represented on TV5MONDE's board of directors, this advisory board is chaired by TV5MONDE. Its role is to put forward general guidelines for African programmes, to promote Africa's presence in TV5MONDE schedules and to review co-production projects.

Budget and share capital

The TV5MONDE SAS budget is €109.3 million. The consolidated budget for 2020, including subsidiaries, totals €112.8 million. Share capital is set at €144,822,22 divided into 9,500 shares, broken down as follows:

Shareholders	Number of shares	Percentage
France Télévisions	4,410	46.42%
France Médias Monde	1,137	11.97%
RTBF (<i>Radio Télévision Belge de la Communauté Française</i>)	1,000	10.53%
SSR (<i>Swiss Broadcasting Corporation</i>)	1,000	10.53%
Radio-Canada	600	6.32%
TVMONACO	500	5.26%
Télé-Québec	400	4.21%
Arte France	296	3.12%
INA	157	1.65%
Total	9,500	100%

Organisational chart

Chair of the Board of Directors:
Delphine Ernotte Cunci

Chairman and Chief Executive Officer:
Yves Bigot

Director of Information: Françoise Joly

Secretary General of the Information
Department: Annie Dyja
Assistant Information Director:
Antoine Genton
Managing editor:
Grégoire Deniaud

Programmes and scheduling department:

Assistant Programmes Director:
Marjorie Vella
Assistant Scheduling Director:
Philippe Milon
Artistic director: Olivier Schaack

Digital Director: Hélène Zemmour

Assistant Digital Director: David Gueye
Assistant Director responsible for the promotion
and teaching of French: Évelyne Pâquier

Director of Marketing, Distribution and Sales: Denise Epoté

TV5MONDE Africa Director: Patrick Bofunda Ilingo
TV5MONDE Maghreb-Orient Director: Nabil Bouhajra
TV5MONDE Latin America Director: Frédéric Groll-Bourel
TV5MONDE Asia and TV5MONDE Pacific Director: Alexandre Muller
TV5MONDE USA Director: Patrice Courtaban
TV5MONDE Europe Director: Diane Couderc
TV5MONDE France-Belgium-Switzerland-Monaco Director:
Diane Couderc

Corporate Secretary: Thomas Deroche

Director of Management and Finance: Caroline Champenois
Head of Legal Affairs: Arnaud Rivalan
Human Resources Director: Jean Corneille
Director of Information Systems and Technologies: Alexis Renard
Production Director: Nicolas Renard

**Director of institutional relations and relations with
the French-speaking world: Laurent Cagna**

Head of institutional relations and relations with the French-speaking
world: Ivan Kabacoff

Communications Director: Nelly Belaïev

Deputy Communications Director: Carole Reichardt

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Advertising Sales: France Télévisions - Advertising

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